

UNIQUE STYLE PLATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
RADICAL 1970's

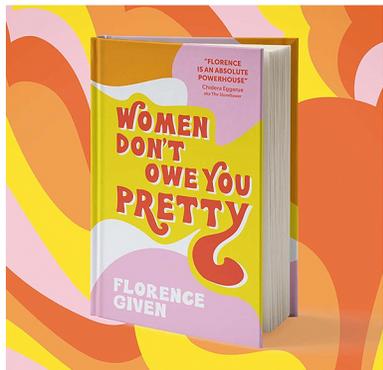


A **nostalgic 1970's** mood emerges across fashion, interior design and culture, blending **retro aesthetics** with a nod towards the **radical activism** of the time.

TV drama *Mrs America* follows the women's liberation movement of 1970's USA, starring **Cate Blanchett** and **Rose Byrne** as **Gloria Steinem**, while new book *Women Don't Owe You Pretty*, by **Florence Given**, updates feminist messaging for Gen Z.

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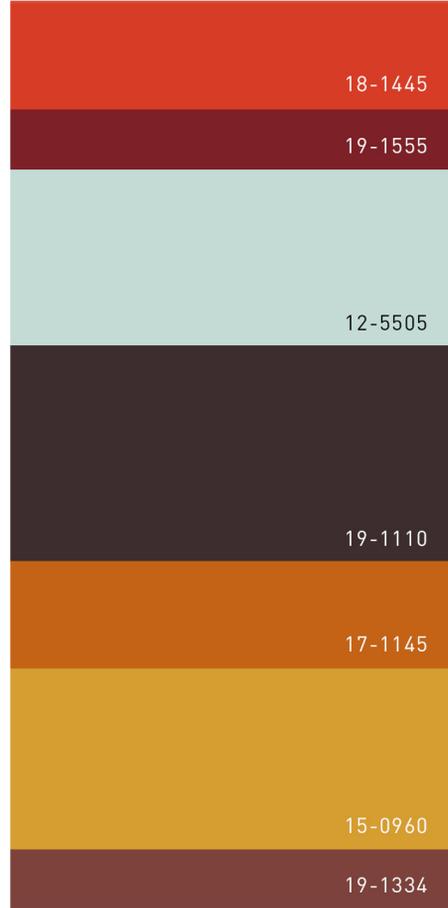
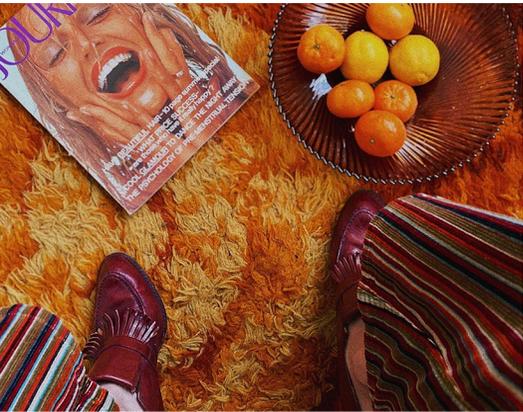
MOOD



Be inspired by a 1970's mood, blending vintage finds with retro graphics and statement accessories, such as platform heels and aviator shades

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COLOUR



18-1445

19-1555

12-5505

19-1110

17-1145

15-0960

19-1334

Be inspired by a palette dominated by the retro combination of vibrant orange, tangerine, mustard and deep brown, while ice blue adds freshness