

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
BLACK IS KING





Beyoncé continues to blur the lines between film, music, video and poetry with her latest creative project *Black is King*. Partnering with **Disney**, the visual album is a modern adaptation of the *Lion King* story, used to express “African tradition, with a modern twist and a universal message”.

An array of collaborations and features include the likes of **Jay-Z, Pharrell Williams, Kendrick Lamar, Childish Gambino, Kelly Rowland** and **Naomi Campbell**, mixing musical influences from Nigeria, South Africa, Ghana and Cameroon.

Styled by **Zerina Akers**, the film features extravagant outfit changes and fashion by **Marine Serre, Valentino Haute Couture, Area** and **Burberry**, among many other established and emerging designers.



Be inspired by a contemporary clash of aesthetics, mixing crafted fabrics with graphic pattern clashes and a touch of futuristic diamanté sparkle

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COLOUR



17-1145
14-0848
100 C
19-2410
212 C
19-0516
BLACK

Be inspired by a palette of powerful brights, mixing warm yellow tones with rich plum and olive, while magenta and black add a modern edge