

A group of six people are seated in a room with a vintage aesthetic. From left to right: a woman in a light pink blouse and brown skirt; a man in a white sweater, green trousers, and a dark beret; a woman in a mustard-colored dress; a man in a white shirt and patterned tie; a man in a white shirt, blue vest, and bow tie; and a woman in a yellow dress and fishnet stockings. The background features a green door, a 'KANSAS' map, and a lamp. The text 'UNIQUE STYLE PLATFORM' is overlaid in the top left, and 'USP INSPIRE: NOSTALGIC PASTELS' is overlaid at the bottom.

UNIQUE STYLE PLATFORM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
NOSTALGIC PASTELS



**Muted pastel tones** and **retro influences** have been emerging across **fashion** and **interior design**, responding to a growing consumer **demand for nostalgia**.

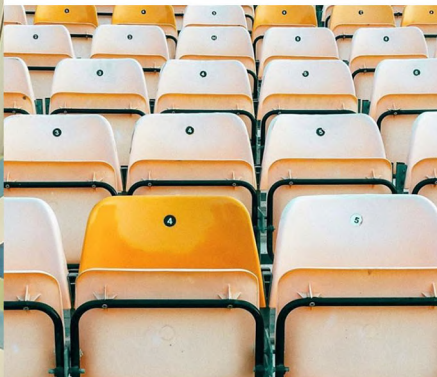
**Wes Anderson** has created a unique, yet hugely influential aesthetic, mixing **exacting detail** and **symmetry**, with **faded grandeur** and **charming pastel palettes**.

The director's new film, *The French Dispatch*, is set for release in October, along with new book *Accidentally Wes Anderson*, by **Wally Koval**. The photobook is based on the Instagram account of the same name and curates photographs of **real-life places** that traverse the **imaginary worlds** of Anderson's films, with a foreword by Wes himself.



# USP INSPIRE: NOSTALGIC PASTELS

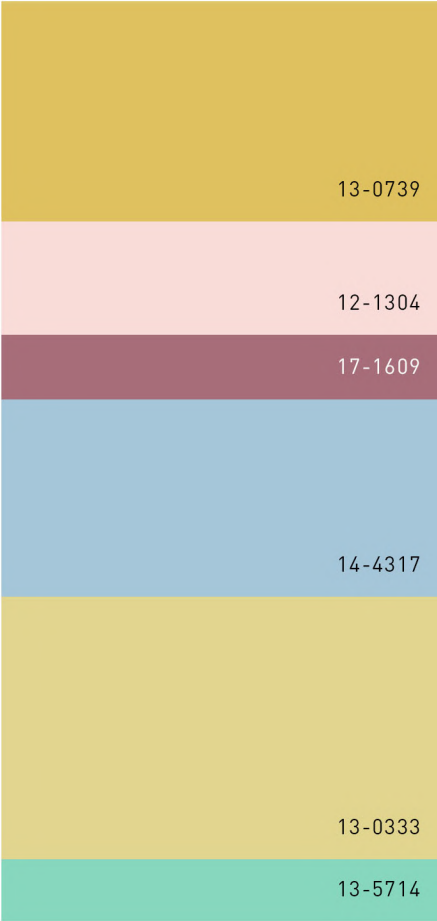
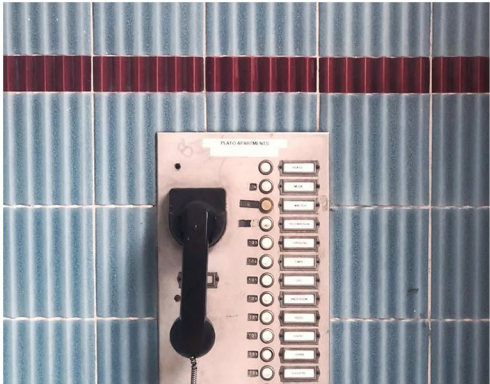
MOOD



Be inspired by vintage tailoring and formal but quirky styling, while in interiors retro pieces in muted block colours are perfectly placed.

# USP INSPIRE: NOSTALGIC PASTELS

# COLOUR



Be inspired by a palette of faded pastels in nostalgic tones, as pale mustard and greyed-off lemon become interesting new neutrals