

A photograph of four young Black men standing in a row, facing right. They are wearing various neutral-toned clothing items: a light pink long-sleeved shirt, a light yellow trench coat, a brown jacket over a yellow shirt, and a light yellow ribbed sweater with a silver button. The background is a plain, light-colored wall.

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
NEW NEUTRALS



With **loungewear** remaining in wardrobes since it's popularity during lockdown, **comfortable styling** and **inviting homes** are key.

Elevated casualwear for womens, mens and kidswear, along with **beauty** and **interior products**, are updated with a palette of **new neutrals**, consisting of **warm, clay tones** and **fresh colour pops**.

USP INSPIRE: NEW NEUTRALS

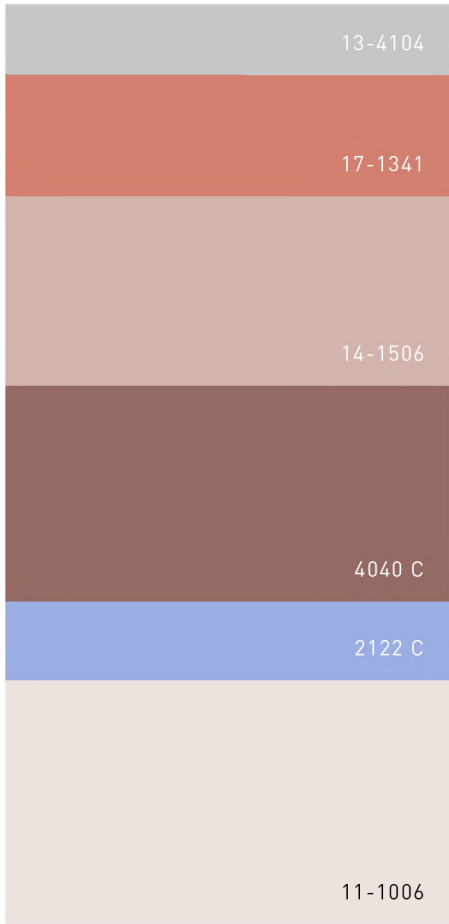
MOOD



Be inspired by casualwear in layered neutral hues for fashion, while tonal pattern updates beauty looks and interior pieces have matte finishes

USP INSPIRE: NEW NEUTRALS

COLOUR



Be inspired by a palette of warm brown, pink and clay tones, offset with cool grey and cream, while a new lilac-tinted blue adds a fresh pop