

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
GOTHIC WITCH





With **Halloween** fast approaching, recent re-makes of cult horror classics inspire a **dark** and **unsettling, gothic** mood.

Maison Margiela's latest S/S 21 collection features *The Addams Family*-style visuals, while **H&M** recently dropped a collaboration with **The Vampire's Wife**. A remake of *The Witches* has just been released on streaming sites, while chilling horror films *Saint Maud* and *The Other Lamb* are currently showing in cinemas.

USP INSPIRE: GOTHIC WITCH

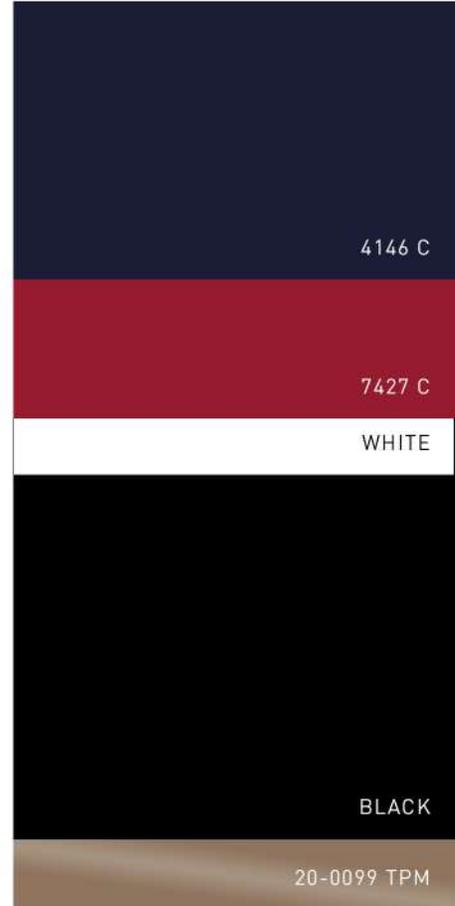
MOOD



Be inspired by a contemporary take on gothic style, with sheer fabrics and high-neck ruffles, unsettling beauty looks and dark, classical interiors

USP INSPIRE: GOTHIC WITCH

COLOUR



Be inspired by a palette dominated by deep black and rich velvet navy, while blood red, crisp white and aged gold add a sinister edge