

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
DREAMY HOLIDAY



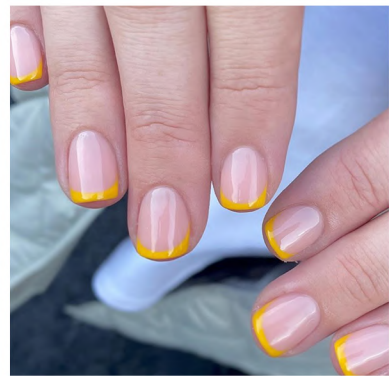
Harry Styles' music video for his new single, *Golden*, is a dreamy visual filmed along the scenic Amalfi coastline.

The video almost seems like a **fashion film**, styled by **Harry Lambert** and featuring a **holiday wardrobe** of Styles' signature **Gucci** pieces alongside young designers' work.

University of Westminster graduate **Steven Stokey-Daley's** designs are championed, as Styles wears **wide-leg trousers**, a **white billowing shirt** and **floral hat** from his recent graduate collection, while a **baby pink beret** created by young British milliner **James Pink** is also featured.

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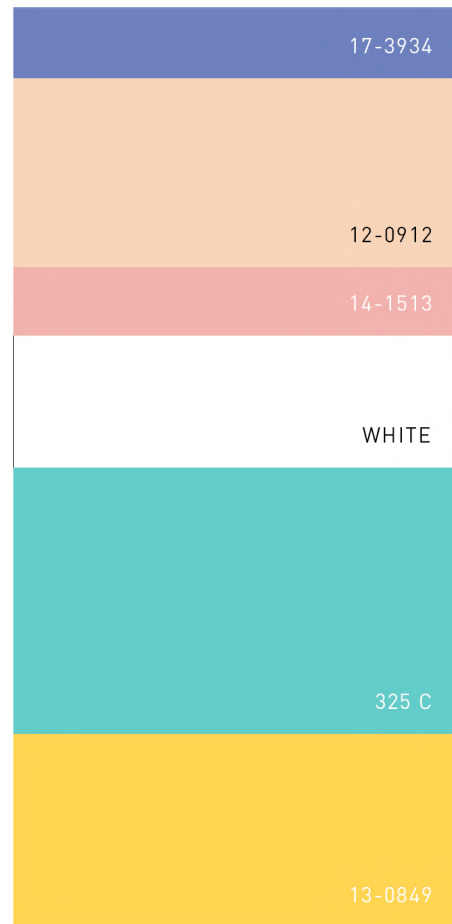
MOOD



Be inspired by oversized, tailored shapes, in the form of white shirts and wide-leg trousers, in sustainable fabrics and vintage florals

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COLOUR



Be inspired by a palette of holiday shades taken from the Amalfi Coast - Mediterranean turq, fisherman yellow, faded peach and crisp white