

UNIQUE **STYLE** PLATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
DARK ROMANCE







This **holiday season**, as a retaliation against the relaxed loungewear and neutral tones of lockdown, consumers **dress up** both themselves and their homes.

A **dark, romantic mood** is created through a **rich palette** of **berry-inspired shades**, with **luxurious gold** and **deep black** elements. **Fashion, beauty** and **lifestyle** are **adorned** and **embellished**, with **moody florals** and **high shine finishes**.

## USP INSPIRE: DARK ROMANCE

## MOOD - FASHION & BEAUTY



Be inspired by rich florals prints and elegant embellishments applied to luxurious fabrications, worn with dramatic but considered beauty looks



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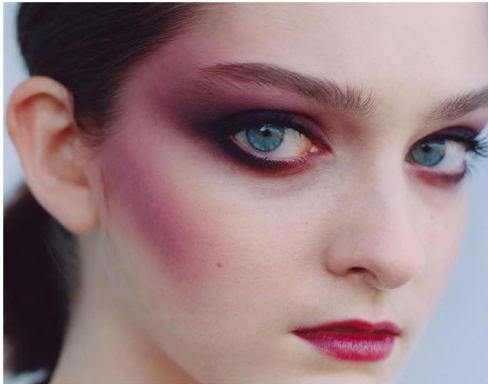


## MOOD - LIFESTYLE

Be inspired by candlelit and OTT tablescapes, centred around romantic florals, decadent fruit, high-shine accessories and gold-plated tableware

# USP INSPIRE: DARK ROMANCE

# COLOUR



20-0037
19-1627
BLACK
15-1906
19-1650
19-1110

Be inspired by a palette of rich berry tones offering a new take on Christmas red, paired with deep black and a splash of gold for added opulence