

UNIQUE **S**TYLE **P**LATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
VALENTINE'S BOUQUET



With restaurants still closed and romantic holidays on pause, this **Valentine's Day** we see **self expression** and **self love** dominate.

A new wave of florists are offering a fresh update to the usual roses, with bouquets of **unique, sculptural flowers** in bright colours. **Vibrant florals** inspire a bold take on **print and pattern**, mixing **dense blooms** with **clashing brights**.

Friendships are celebrated over romantic relationships and independent shops offer **creative** gift packages. The growing popularity of **sex toys**, such as **Lily Allen's** collaboration with **Womanizer** and **Christopher Kane's** recent drop of new *More Joy* sex merch, further promotes **open self love**.

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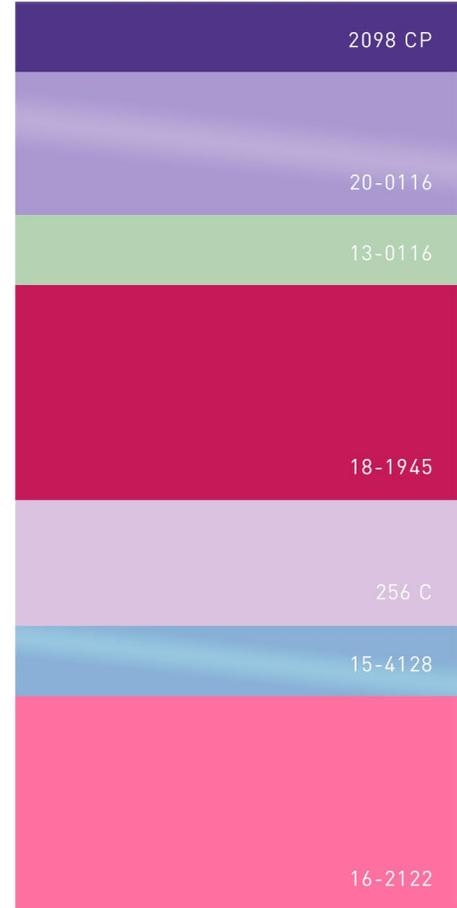
MOOD



Be inspired by a rebellious Valentine's mood, OTT bejazzed bouquets, celebrated self-love, bold floral motifs & glossy, metallic or ribbed textures

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COLOUR



2098 CP

20-0116

13-0116

18-1945

256 C

15-4128

16-2122

Be inspired by a palette of bold fuchsia, candy pink and deep violet, mixed with metallic and glossy pastels for a contemporary update