

UNIQUE **S**TYLE **P**LATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
OPULENT JAZZ





As we move through a period of time where socialising and nightlife have been put on pause, consumers look towards **decadant forms of escapism**, taking inspiration from the **opulent jazz era** of the 40's and 50's.

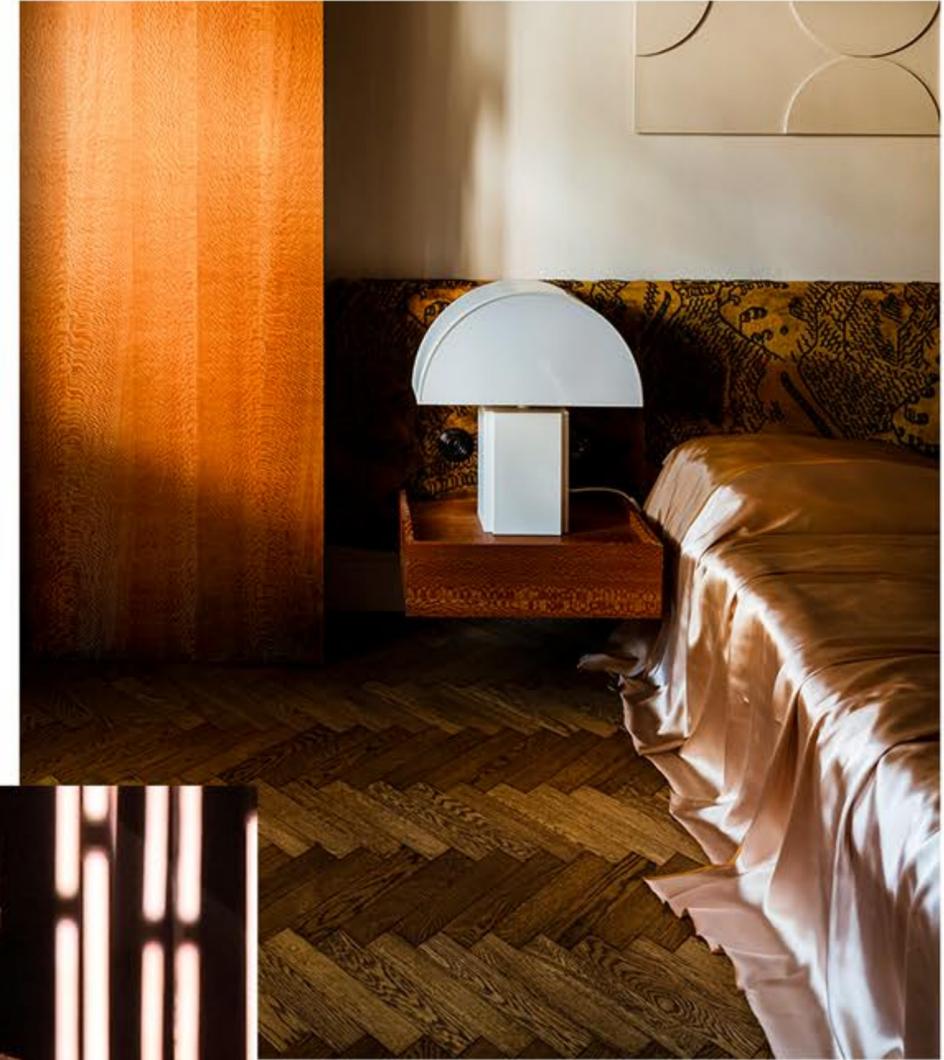
The timely biopic, *The United States vs. Billie Holiday*, encompasses both the **glamour** and **hardship** faced by black women at that time, a message that is sadly still relevant today. Director **Lee Daniels** wanted to *"preserve that sense of grandeur while offering a factual account of Holiday's life."*

Costumes designed by **Prada** capture the **elegance** of Holiday's style. Revisiting their archives, Prada honoured the **historial time period with a contemporary eye** to recreate the star's most memorable outfits.

"Holiday's style, like her voice, was melodic and powerful, mirroring her classically iconic and beautifully complex influence on our cultural landscape."

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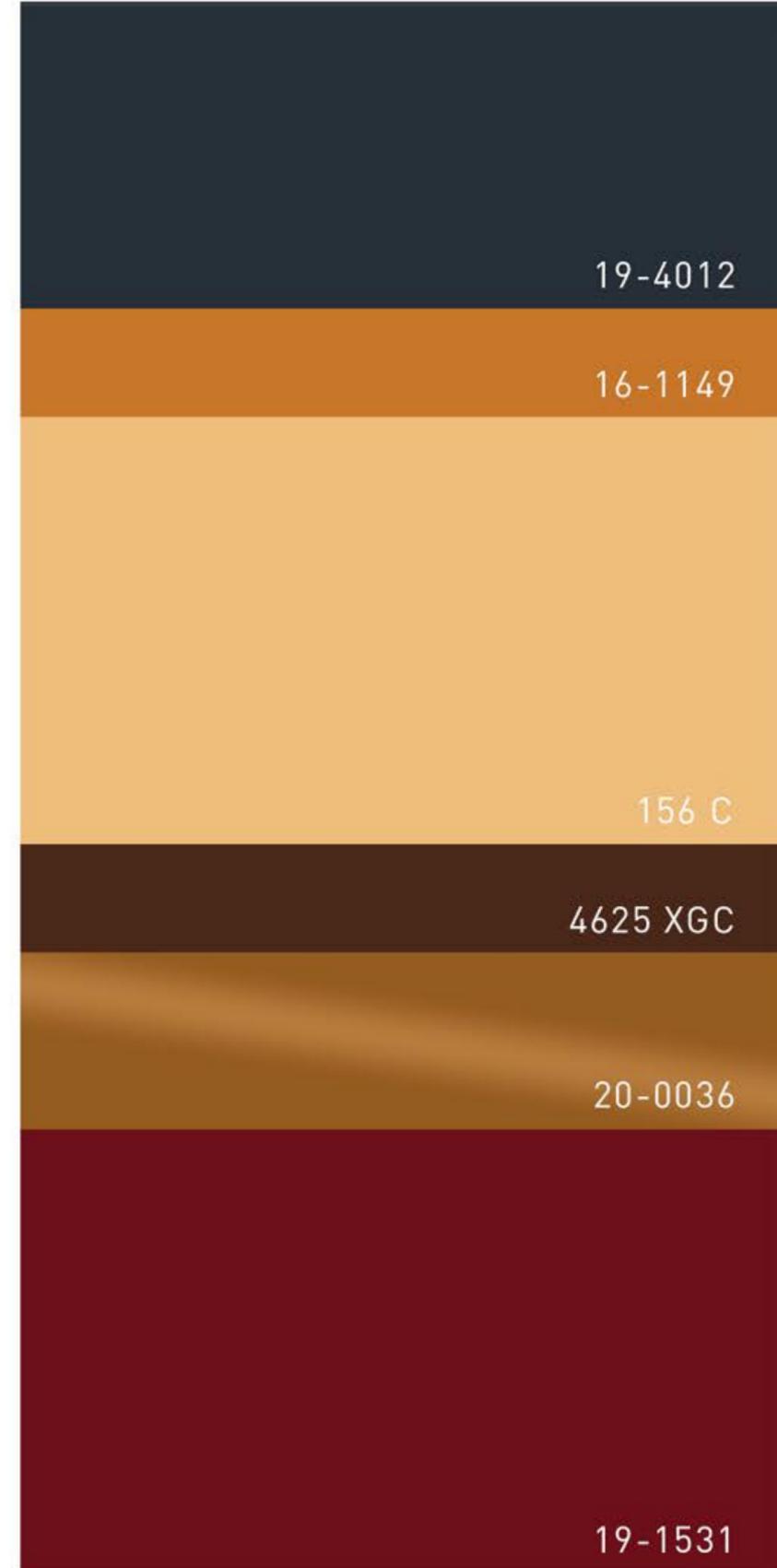
MOOD



Be inspired by an opulent jazz club vibe with glamorous accessories, embellishments and sumptuous interiors finished in silk, velvet and brass

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COLOUR



Be inspired by a velvety palette of ochre, lipstick red and buttery yellow, mixed with navy, rich walnut and brass for added glamour