

UNIQUE **S**TYLE **P**LATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
TAKE A HIKE



As pandemic life lead us to appreciate nature more than ever, **walking, hiking** and **outdoor swimming** become popular and **outdoor visuals** are influencing fashion.

Landscape scenes of mountains, forests and deserts inspire **print stories**. The forests of California and the wildfires that swept through them are reflected in **Reese Cooper's** recent A/W 21/22 collection, which was presented against the *Mount Wilson Observatory* that was close to being destroyed in the fires. In architecture and interiors, designers are building **spaces immersed in nature, merging outdoor and indoor** settings.

We explore outdoor clothing collections, camping equipment and performancewear in our *Need to Know: The Great Outdoors*.

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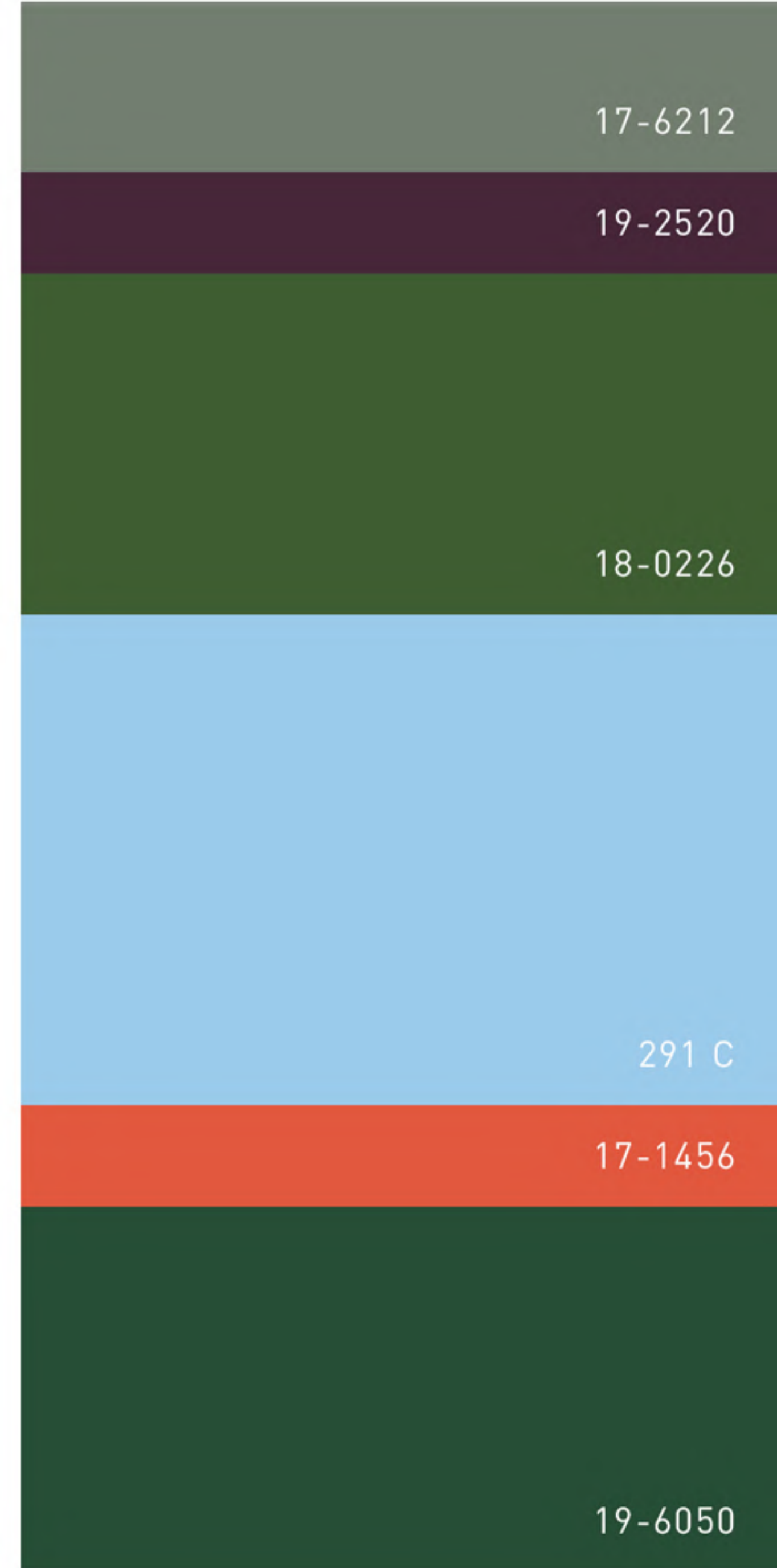
MOOD



Be inspired by landscape prints influenced by extreme outdoor scenes, mountains, deserts and forests, whilst interiors are immersed in nature

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COLOUR



Be inspired by a palette of sky blue and lush greens, such as forest, grass and sage, combined with rich blackberry and pop of sunset orange