

UNIQUE **S**TYLE **P**LATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
ABSTRACT
EXPRESSIONIST



As exhibitions are set to reopen, consumers look forward to seeing art in person once more and bold, painterly strokes add a creative touch to fashion, beauty and interiors.

Tracey Emin and **Edvard Munch**, who was a pioneer of Expressionist style, are showing at the *Royal Academy of Art*, London. The world's largest painting by British artist **Sacha Jafri** recently sold for a £45m, making it one of the most expensive paintings ever sold at auction by a living artist. *"I was literally pouring paint, and then putting another layer on top and another layer... just feeling my way through it until something magical happened."*

In the A/W 21/22 collections, **Jeremy Scott** for **Moschino** presented heavily 'painted' outfits against a gallery setting, whilst **Daniela Gregis** focused on drawing and creativity.

USP INSPIRE: ABSTRACT EXPRESSIONIST

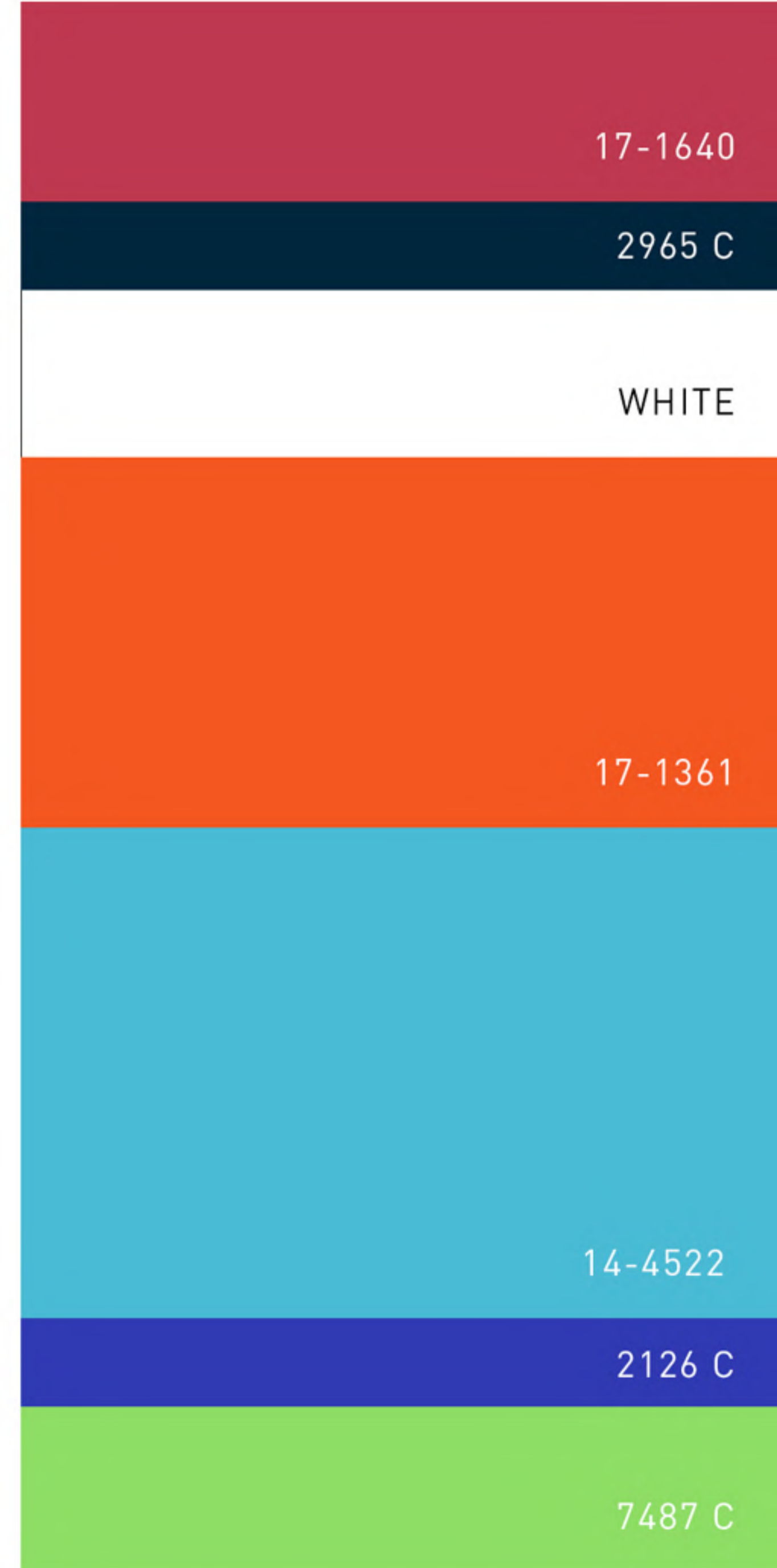
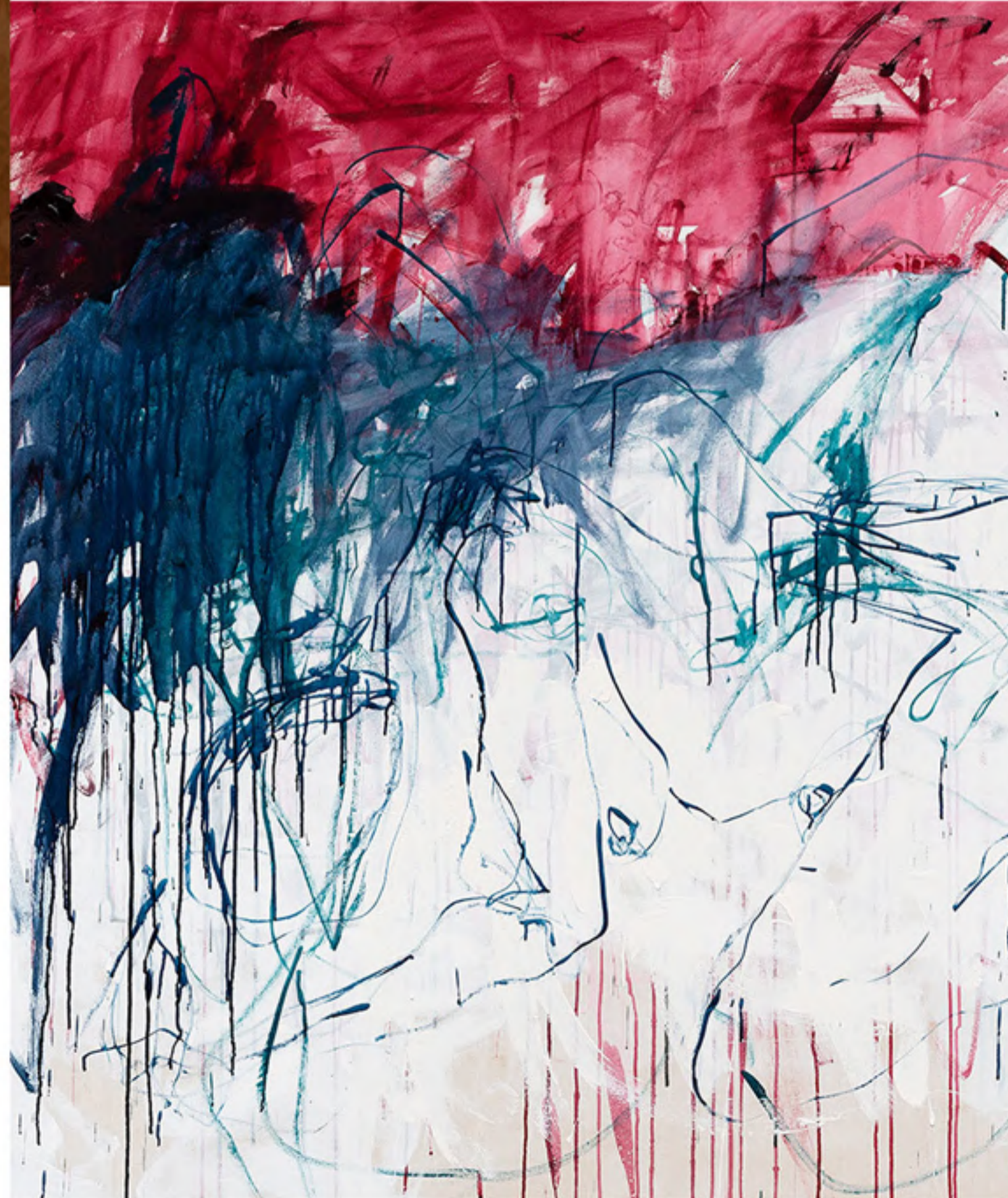
MOOD



Be inspired by splattered and expressionist-style prints applied to fashion, beauty and interior looks, adding a sense of play and creativity

USP INSPIRE: ABSTRACT EXPRESSIONIST

COLOUR



Be inspired by a palette of saturated orange, a colour of creativity, paired with clashing blues, navy, raspberry and vibrant neon green