

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
GRUNGE





An eclectic, grunge-inspired mood is emerging across **womens, mens, kids, beauty** and **home**.

Plaids and **tartans** featured heavily in **R13's** A/W 21/22 collection, alongside *Sonic Youth* T shirts, while **Coach 1941's** campaign starred the band's front woman **Kim Gordon** and her daughter Coco.

Gen Z and A-list influencers such as **Dua Lipa, Emma Chamberlain** and **Lil Huddy** are adopting the grunge aesthetic, pairing **vintage band tees** with **checks** and **preppy knits**.

Beauty looks see **heavy eyeshadows** in black and blue create an **imperfect**, thrown-on appearance, while in interiors a mix of styles inspire **eclectic homes**, blending Mid Century pieces with quirky accessories and retro technology.

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MOOD



Be inspired by clashing pieces to create a worn, vintage mood, with tartan & band tees key for fashion, smudgy eyes for beauty & eclectic interiors

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COLOUR



17-1128

19-3811

18-6216

BLACK

18-1657

17-4021

Be inspired by a palette of grunge black combined with the navy & green of classic tartan, faded jersey blue, nostalgic camel & a pop of red