

UNIQUE **S**TYLE **P**LATFOM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
TUDOR OPULENCE



Medieval styles are being reinvented for a modern consumer, particularly in **womenswear** and **lifestyle** products.

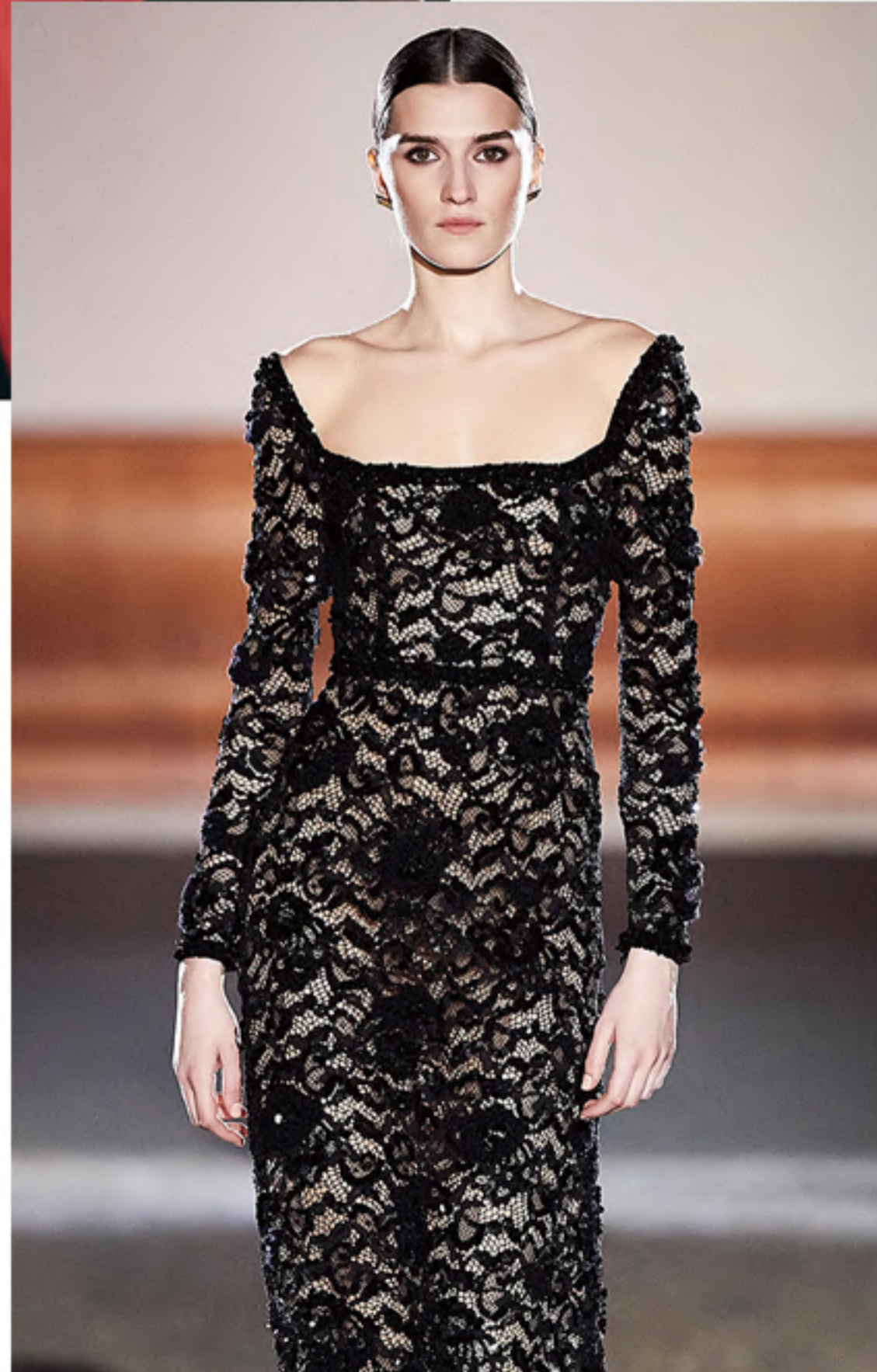
In fashion, the **square neckline** associated with **Anne Boleyn** is having a renaissance 500 years on. Searches for “square neck” are up 42% since February on Depop and **Tudor-style** necklines have appeared on recent catwalks.

This is timed with the release of a new series based on the last months of Boleyn’s life. Costume designer **Lynsey Moore** updated period styles, including using **Prada headbands** as inspiration to reinterpret Boleyn’s French hoods. *“The costumes are not historically accurate, by any means, but the Tudor essence of the silhouette is there, with a modern spin on it.”*

Ramdane Touhami's Paris fragrance boutique, *Buly 1803*, takes inspiration from past eras. *“Our philosophy is one foot in the past and one in the future”.*

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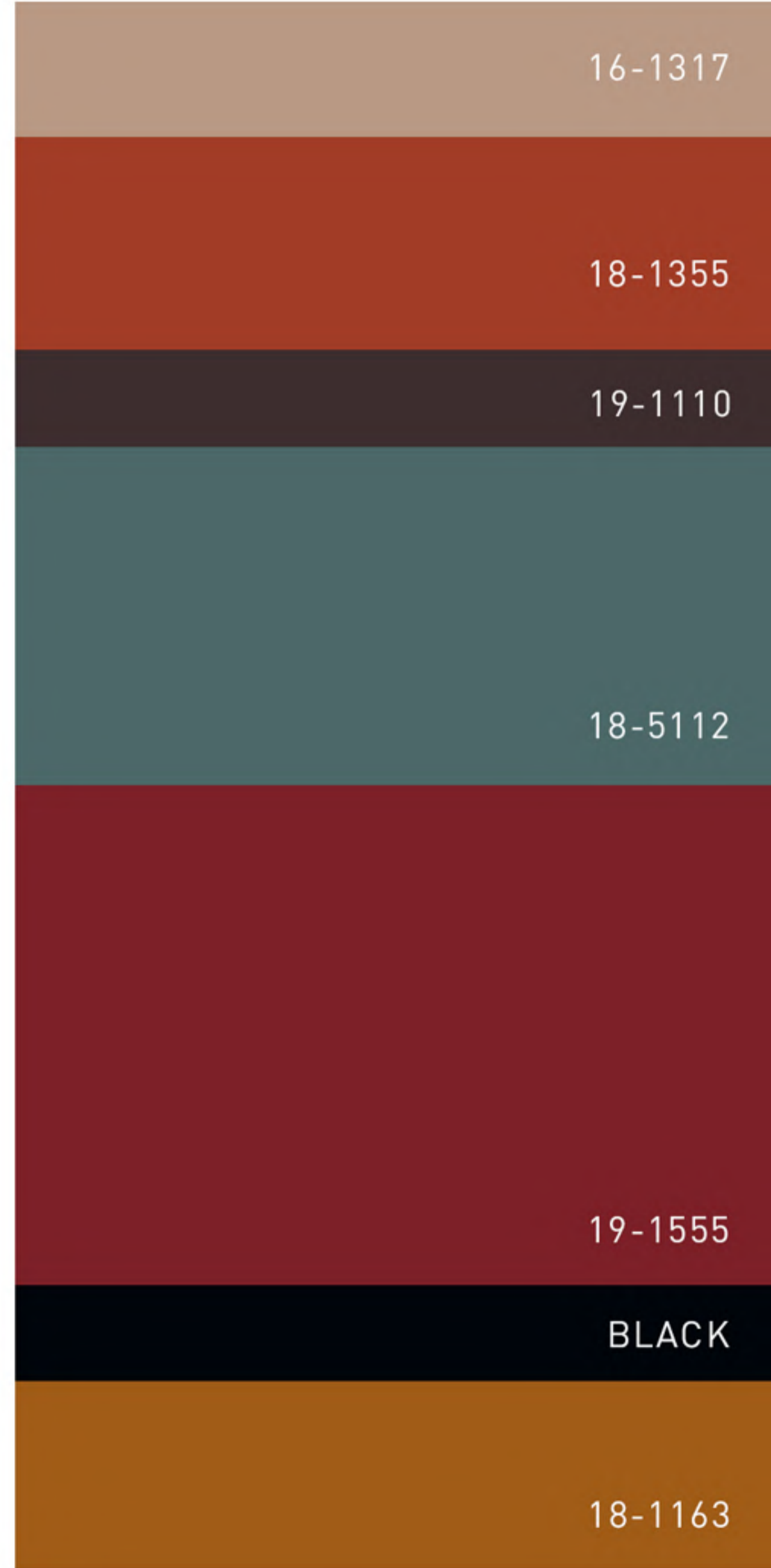
MOOD



Be inspired by historical details for womenswear, such as luxurious fabrics and square necklines, while decorative interiors have Medieval features

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COLOUR



Be inspired by a palette of royal, rich red set dramatically against deep brown and black, golden oranges, painterly blue and stone