

UNIQUE **S**TYLE **P**LATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
COSMIC MERMAID



The fascination with **cosmic elements** and **escapist fantasy** continues to inspire fashion, beauty and lifestyle, whilst *Mermaidcore* trends on **TikTok**.

Iris van Herpen's *Earthrise* collection takes the viewer to another dimension, with world champion skydiver **Domitille Kiger** modelling one of the creations while skydiving. Presented at A/W 21/22 Paris Haute Couture week, five looks in the collection are crafted from **Parley for the Ocean's** recycled ocean plastic fabrics.

Auroboros presented their *Biomimicry* collection at London Fashion Week as the first digital fashion brand to show. The collection has an otherworldly aesthetic and explores a **futuristic fantasy**, featuring both **physical and digital clothing**.

In beauty, **virtual filters** continue to create cosmic looks whilst **scale-like patterns** inspire lifestyle products.

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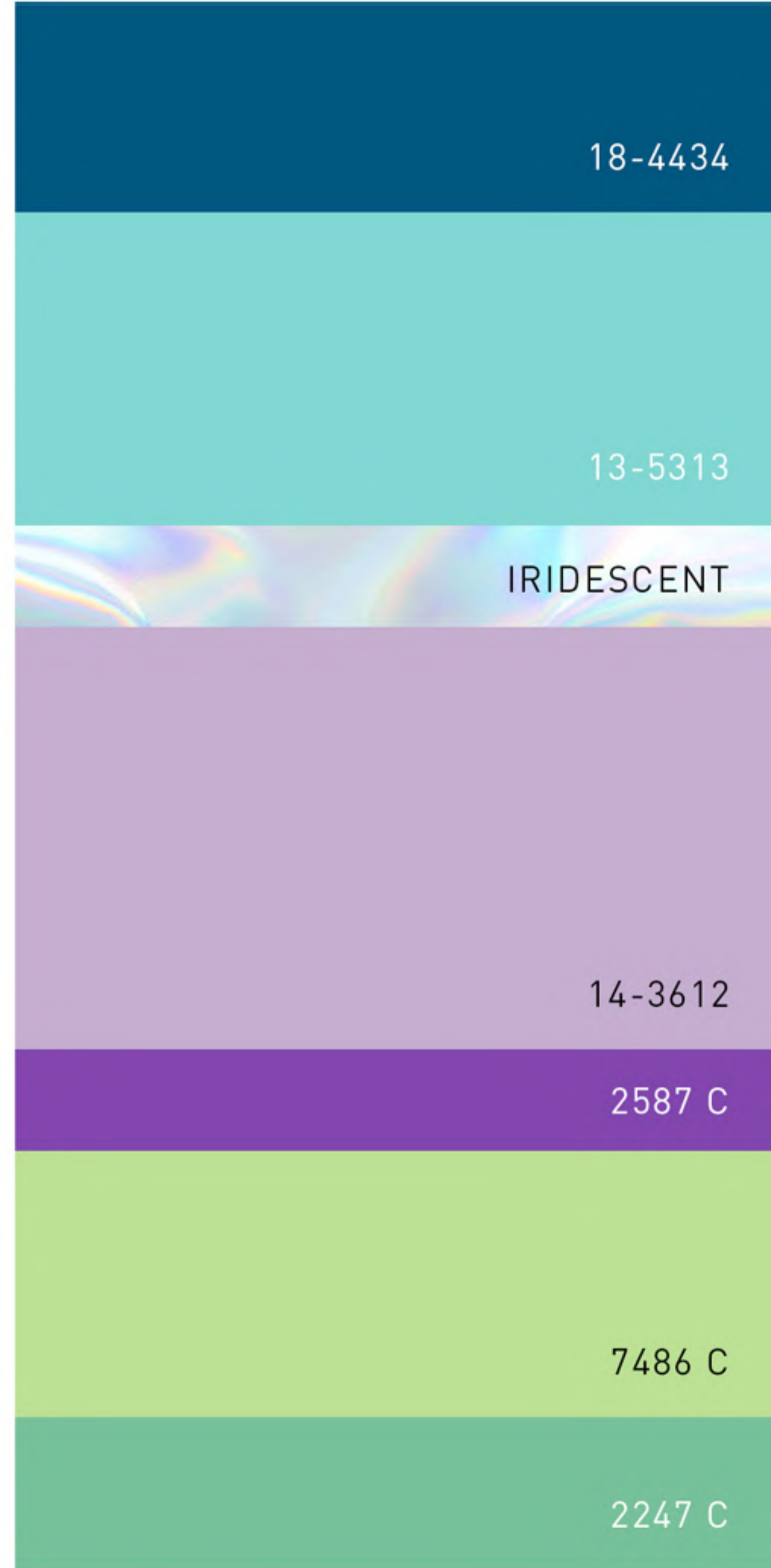
MOOD



Be inspired by an otherworldly mood, with undulating and organic layers for fashion and interiors, and 3-dimensional or virtual beauty looks

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COLOUR



18-4434

13-5313

IRIDESCENT

14-3612

2587 C

7486 C

2247 C

Be inspired by a palette of aquatic cyans and blues paired with cosmic pops of lime, virtual violet, lilac and iridescent metallic shimmers