

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:
ON THE COURT



With the post-pandemic return of **Wimbledon** this year, **tennis** has been influencing **culture, fashion** and **accessories**.

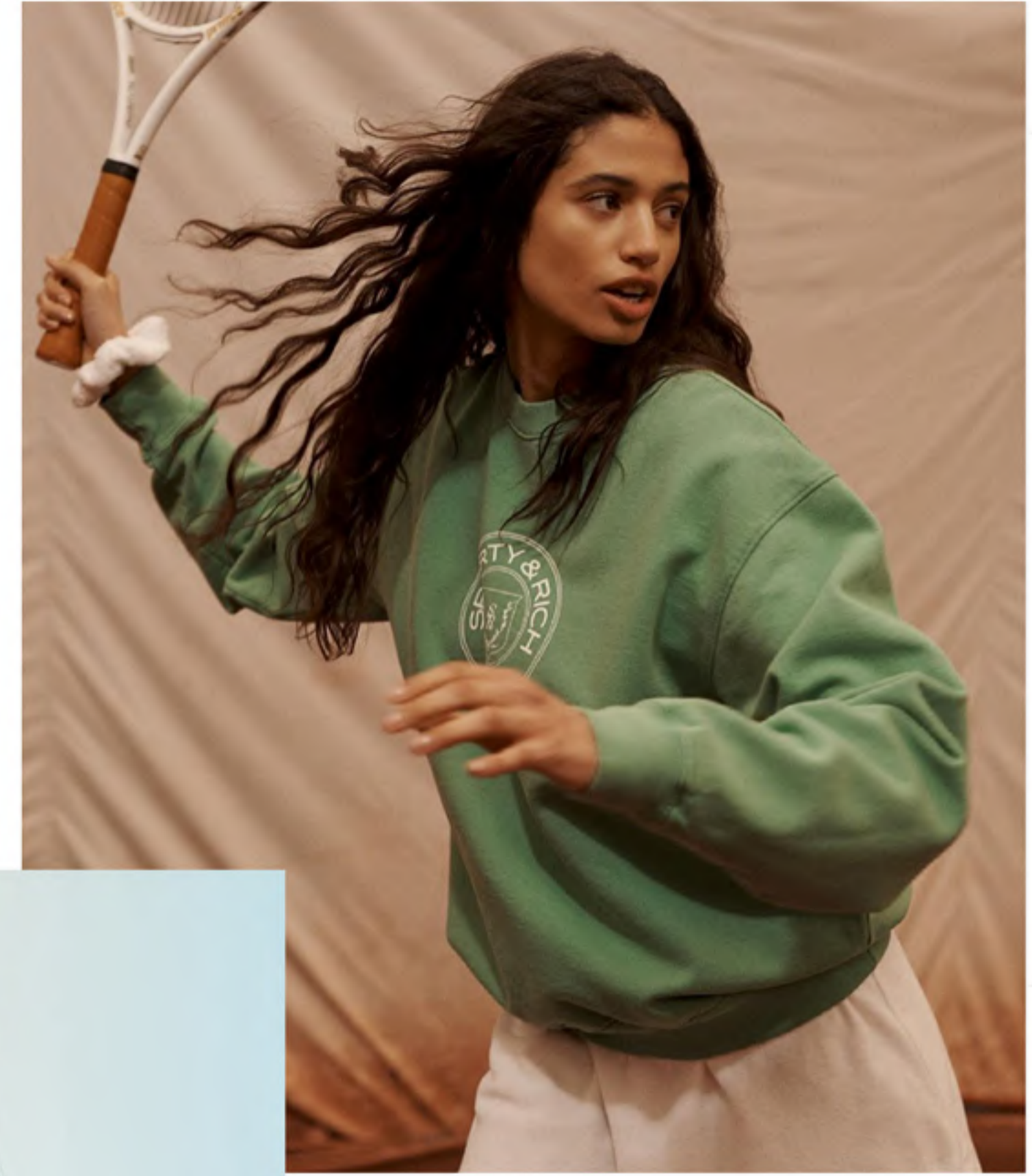
Coinciding with the tournament, British photographer **Martin Parr** has published a new book looking at tennis' most iconic events, entitled *Match Point: Tennis*. Also this month, a three part documentary about tennis champion **Naomi Osaka** hits **Netflix**, following her life on and off court.

In fashion, Copenhagen-based label **Palmes Tennis Society** launched its first collection, whilst **Sporty & Rich** and **Ellesse** have released tennis-themed lines.

Swiss player **Roger Federer** has collaborated with both **Uniqlo** and **On Running** on caps and trainers, while **Vans** presented a collection with tennis ball manufacturer **Penn**. Danish heritage sports brand **Wood Wood** debuted a collaboration with **FILA**, with a focus on the greats of tennis in the 1970s.

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MOOD



Be inspired by vintage tennis styles, such as pleated skirts for womenswear and polo shirts for men, accessorised with sports socks and caps

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COLOUR



18-6018

2296 C

18-1239

WHITE

11-0202

19-1755

17-0525

Be inspired by a palette of classic cream and white, with vintage-inspired rust and red shades, green tones of the court and a tennis ball lime pop