

A child's drawing on a piece of paper. The drawing features large, expressive brushstrokes in orange, pink, and blue. Overlaid on these are thick, black, scribbled lines that form abstract shapes and patterns. The overall style is spontaneous and creative, characteristic of a child's artwork.

UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
CHILDLIKE CREATIVITY



As we embrace our new-found **freedom** post-pandemic, **intuitive** and **childlike creativity** is influencing **fashion, beauty** and **lifestyle**.

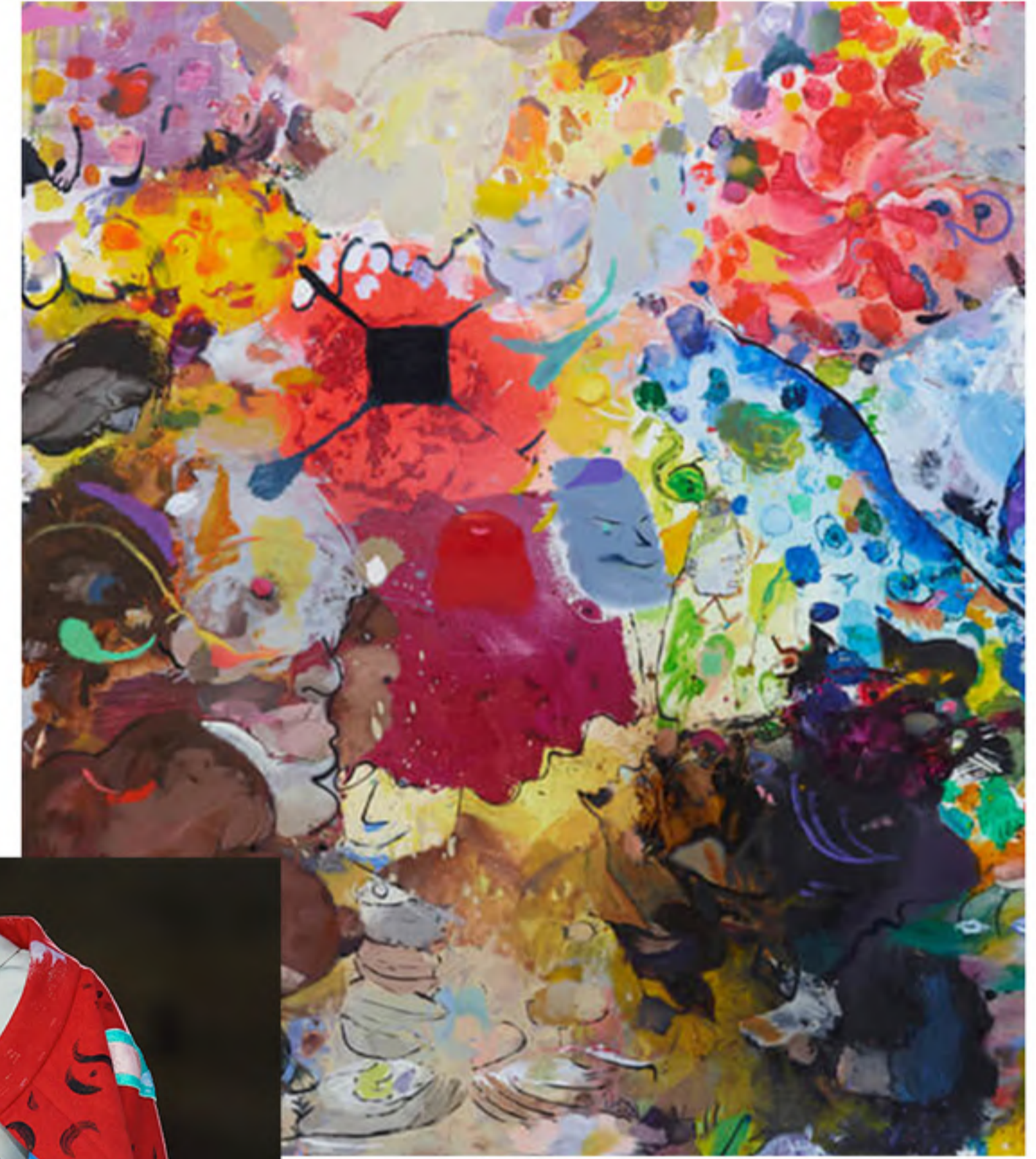
Sarah Illenberger has collaborated with **Kvadrat** on a limited-edition series of vibrant curtains created by scanning pen testing pads from stationery stores. **Uniqlo** has launched a space in the **Tate Modern's** Turbine Hall, inviting children to draw on the floor in an ever-changing artwork.

Van Hanos recently exhibited his playful, enigmatic paintings at the **Lisson Gallery**, London, whilst ceramicist **Sam Bakewell** showed his hand-formed coloured clay pieces at **Corvi-Mora**.

Christopher Kane's S/S 21 collection featured his own expressionist paintings created during lockdown as prints, while recent S/S 22 menswear collections, including **Alexander McQueen**, **Dior** and **Vetements**, presented scribbled graphics.

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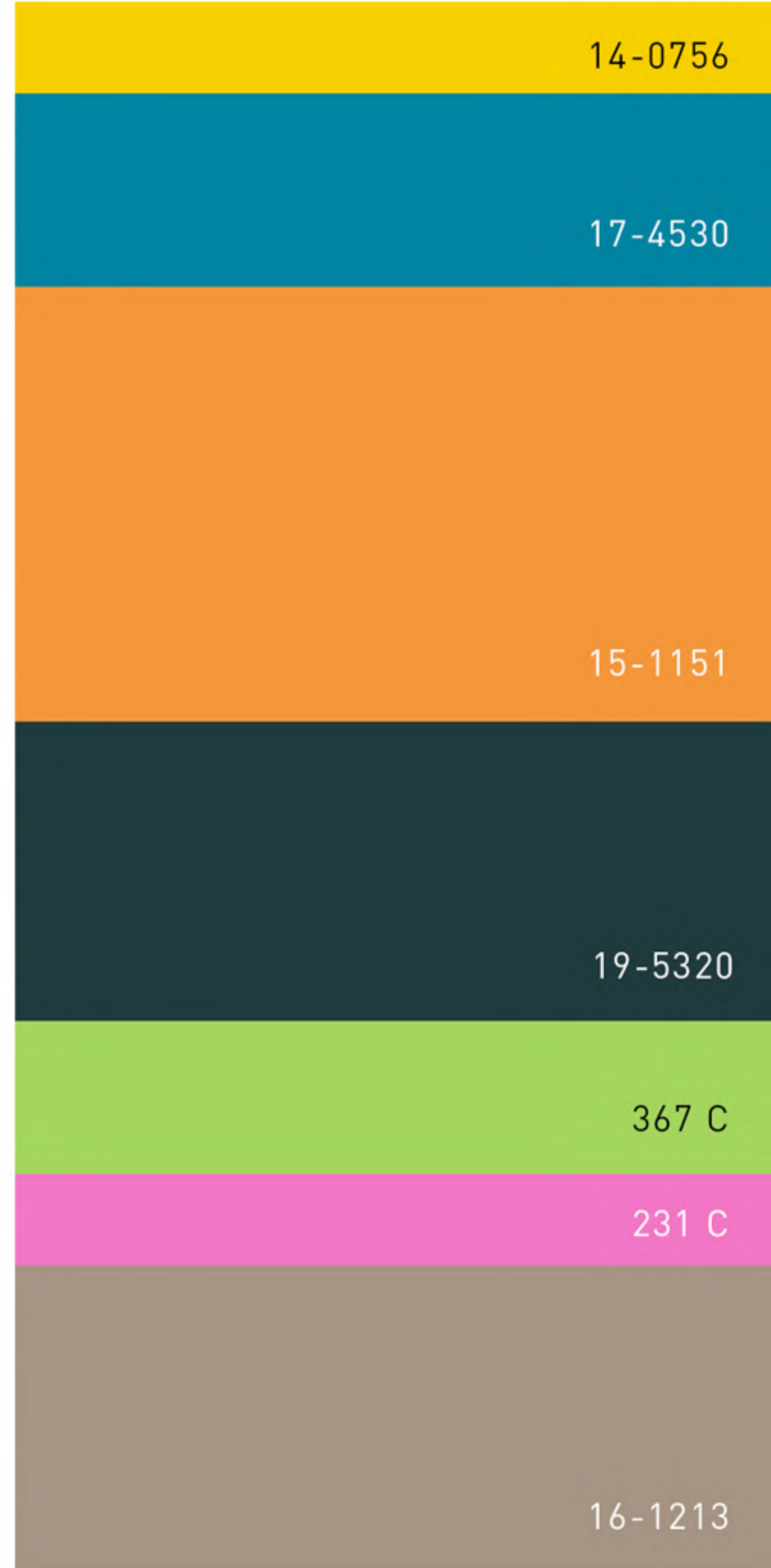
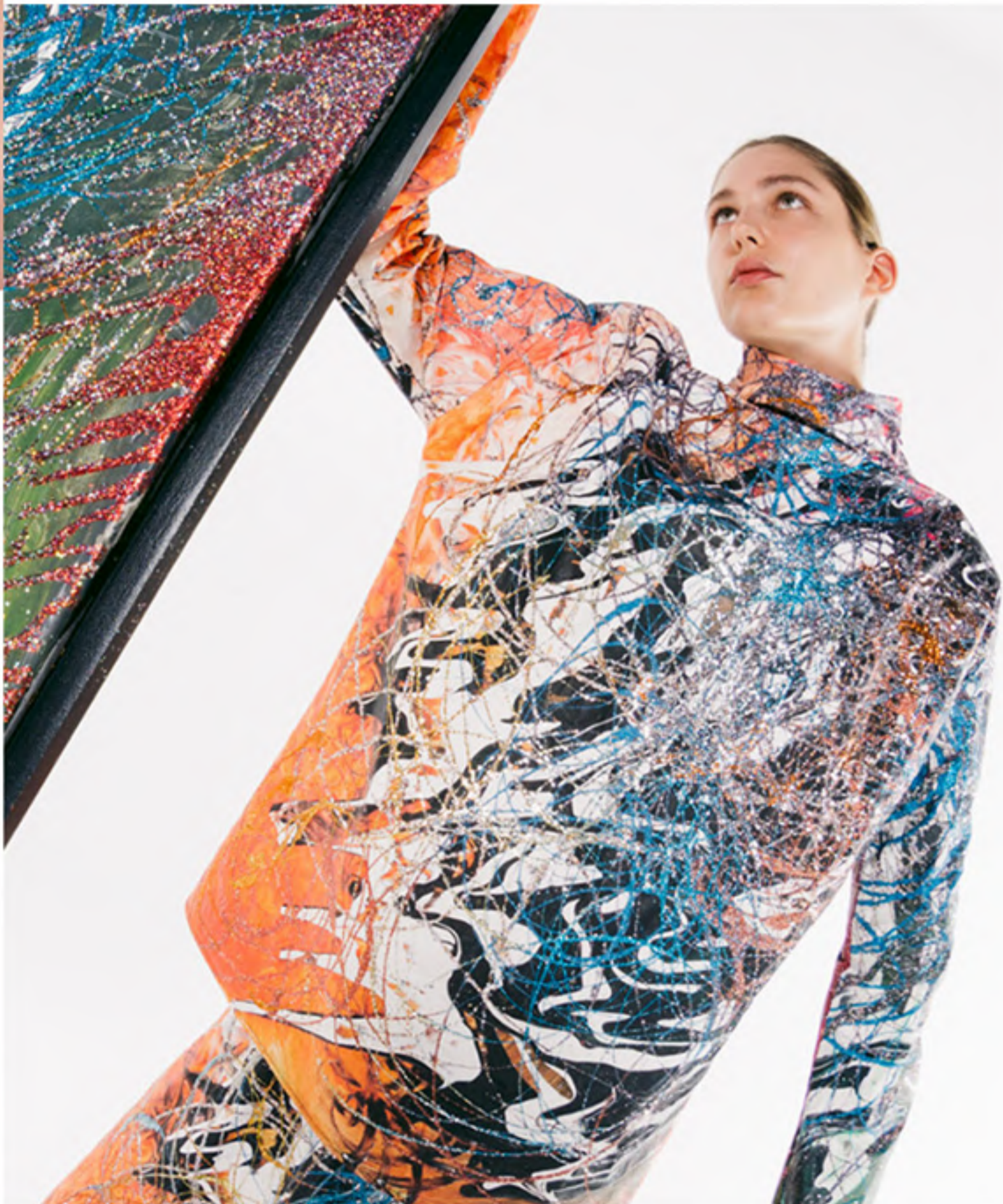
MOOD



Be inspired by bold, scribble-like prints on womens, mens and kids clothing, hand-drawn beauty looks and intuitive homeware and art pieces

USP INSPIRE: CHILDLIKE CREATIVITY

COLOUR



Be inspired by a palette of playful crayon brights; sunny yellow, jaffa, candy pink and lime contrasted against deep felt-tip teal hues and putty