

UNIQUE STYLE PLATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
NEO-EXPRESSIONISM





Artist **Jean-Michel Basquiat** has inspired generations of creatives and most recently his works have been applied to everything from candles to slippers, to hoodies, watches and skateboards, among others. Collaborations have included **Dr Martens**, **DC Shoes**, **Rive Droite by Saint Laurent**, **Wacko Maria** and **CASETiFY**.

A never seen before Basquiat painting was featured alongside **Beyoncé** and **Jay-Z** in a new **Tiffany & Co** campaign. The appearance of the painting caused much controversy on social media, with many commenting that it was distasteful for a rare work of art to appear in an advert for a luxury brand.

In March of 2021, Basquiat's *Warrior* became the most expensive Western artwork ever sold at auction in Asia, when it was listed for \$41.9 million USD.

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MOOD



Be inspired by free and colourful, hand-drawn motifs and prints onto fashion, accessories and lifestyle products

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COLOUR



		17-0220
		18-1658
		18-0950
		2005 C
		1595 C
		BLACK
		2766 C

Be inspired by a palette of vivid orange and bold navy and black mixed with murkier tones of mixed paint; pale yellow, crayon red and muted green