

UNIQUE **S**TYLE **P**LATF**O**RM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

**USP INSPIRE:**  
FANTASY PLAYGROUND





**Colour blocking, strong geometric shapes** and **sweet pastels** are prominent in fashion, accessories, beauty, art and interiors.

Korean drama *Squid Game* is on track to be Netflix's No. 1 show of all time, according to the company. The extreme fantasy sets feature **Escher-style** interiors in pop palettes, and the costumes have influenced global sales of tracksuits, boiler suits and slip-on sneakers, plus the demand for the colour teal is up 130 per cent week-on-week.

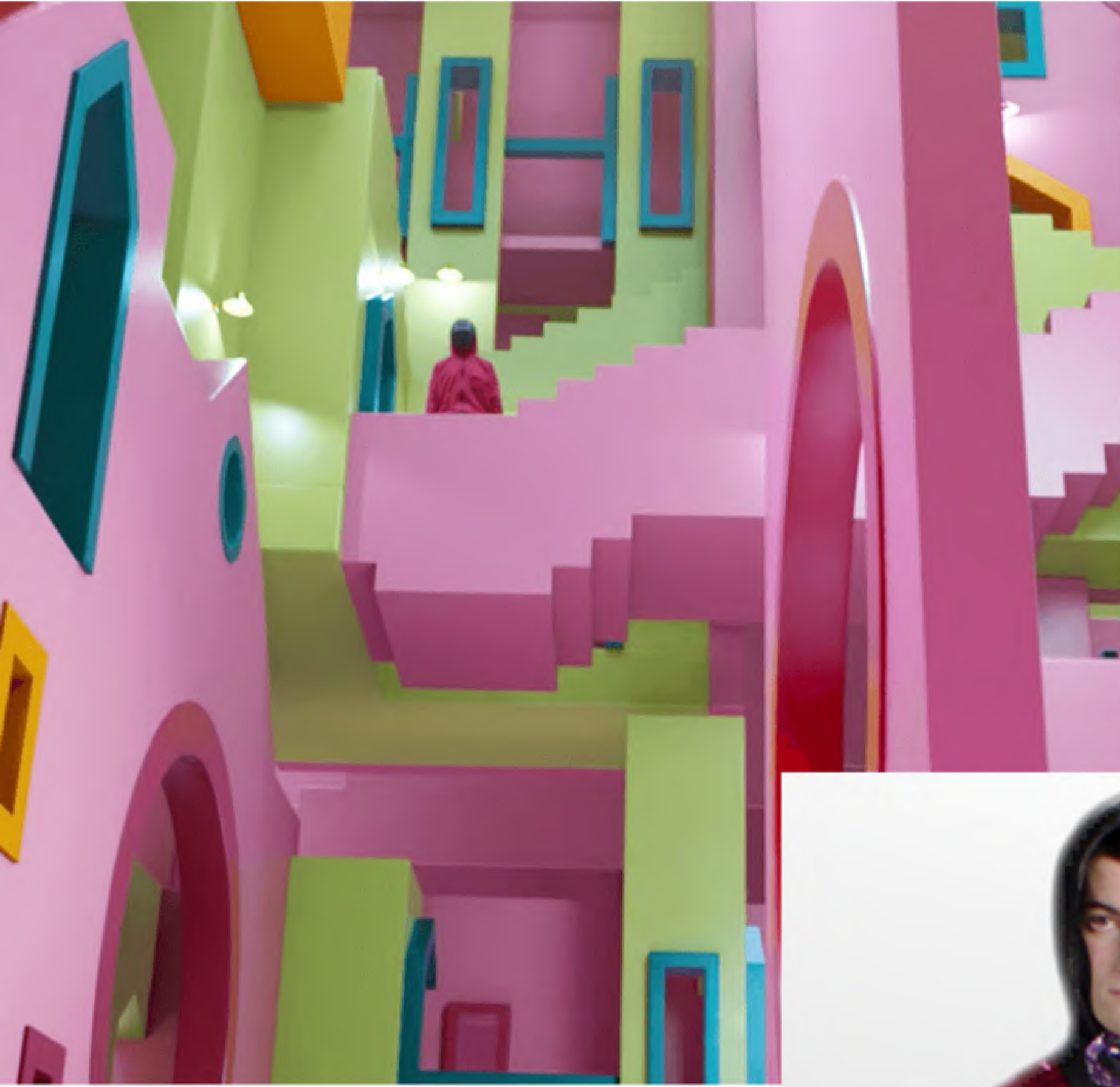
**Victoria Tomas' S/S 22** catwalk was shown around a neon pink inflatable pyramid by artist **Cyril Lancelin** which also served as the collections main inspiration.

**Interiors, art pieces** and **beauty** are also incorporating bright geometrics to create bold aesthetics.



# USP INSPIRE: FANTASY PLAYGROUND

# MOOD

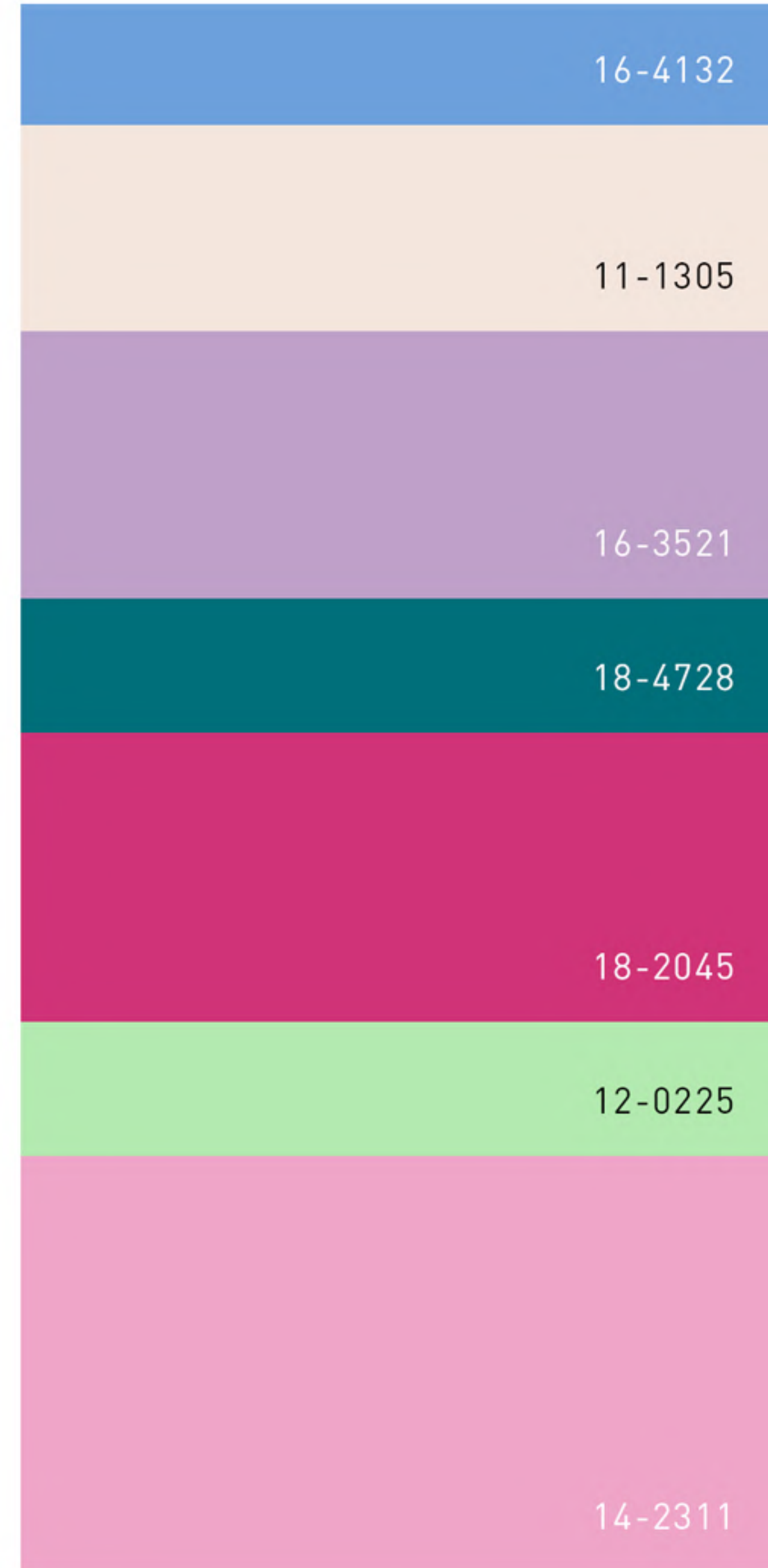
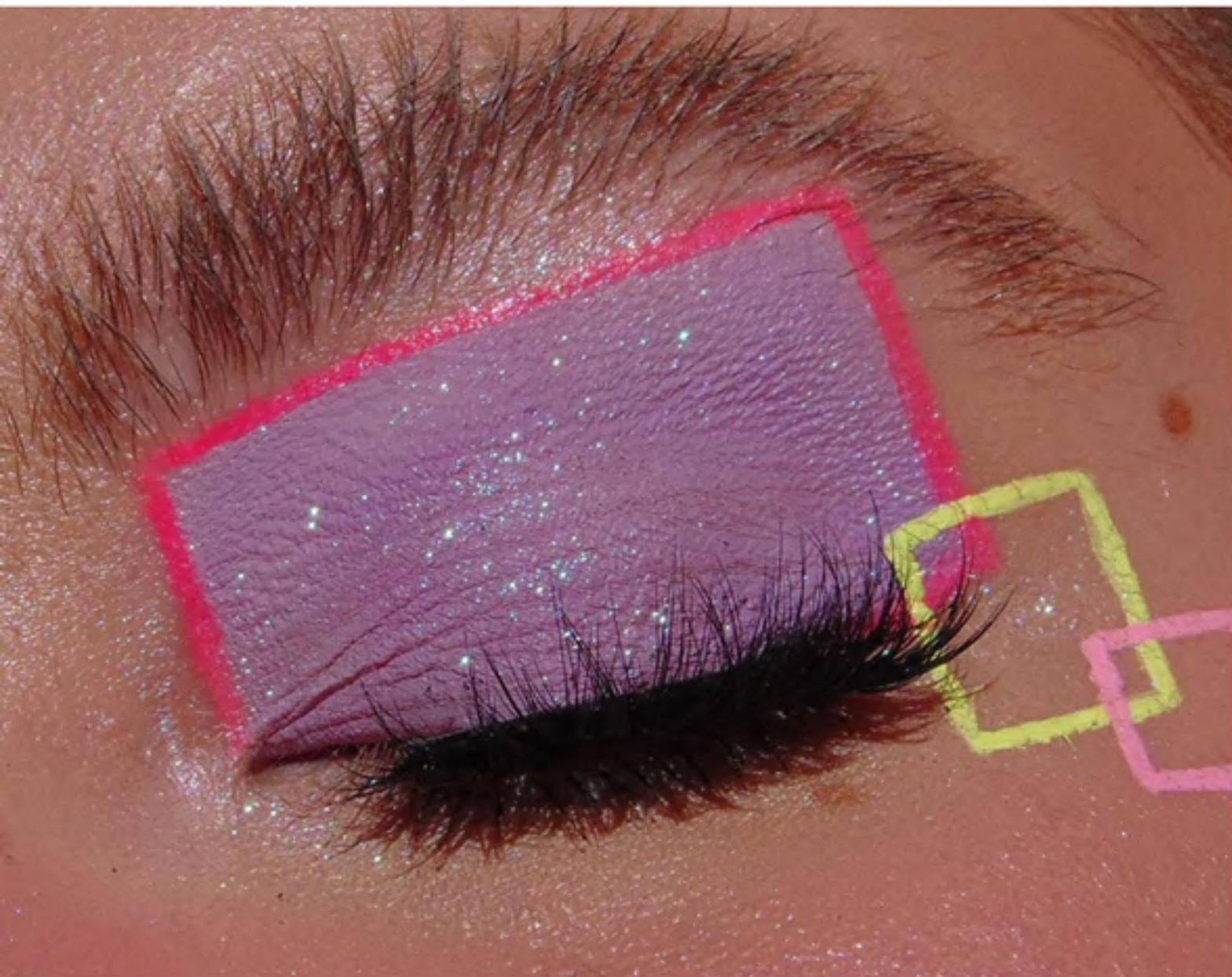
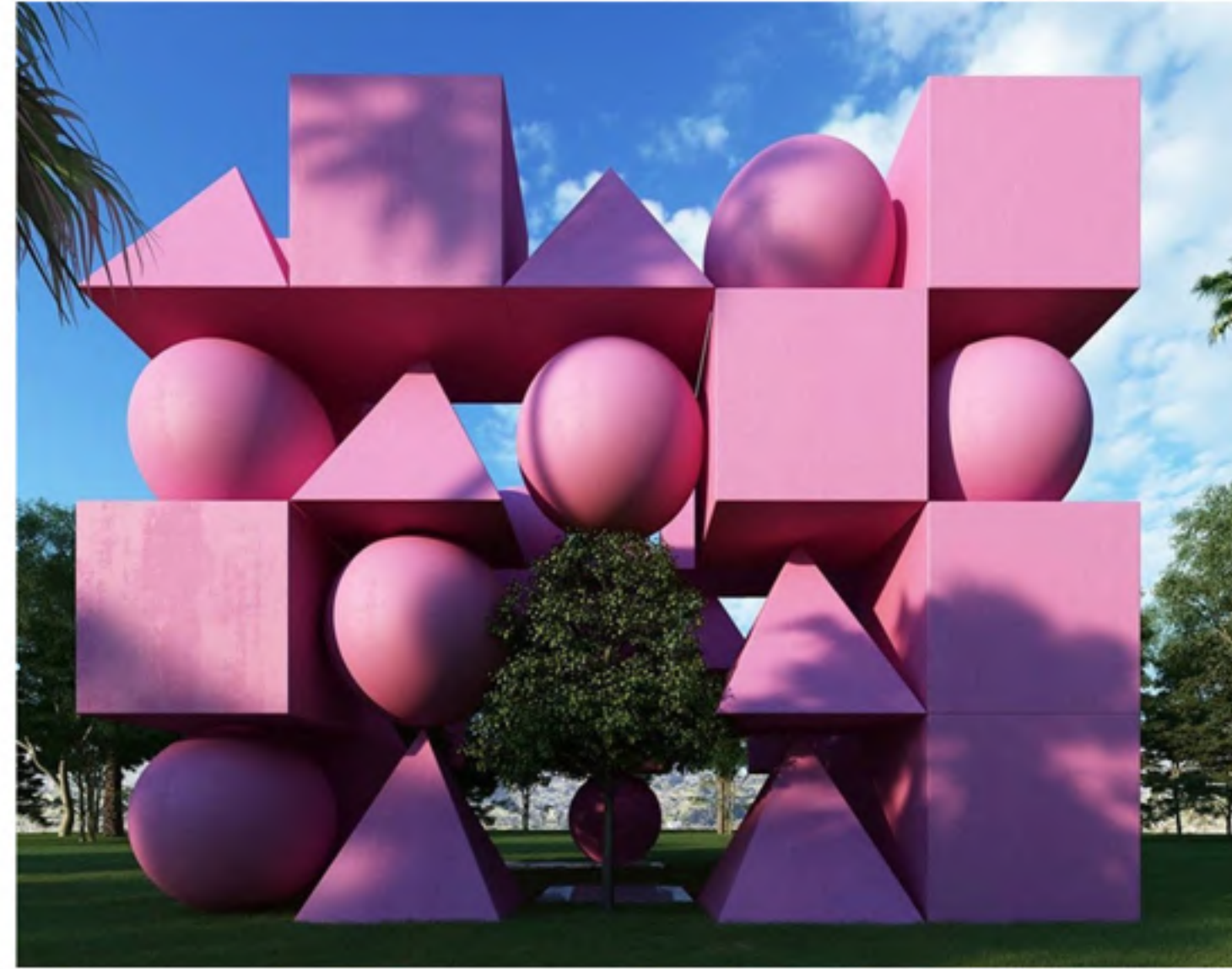
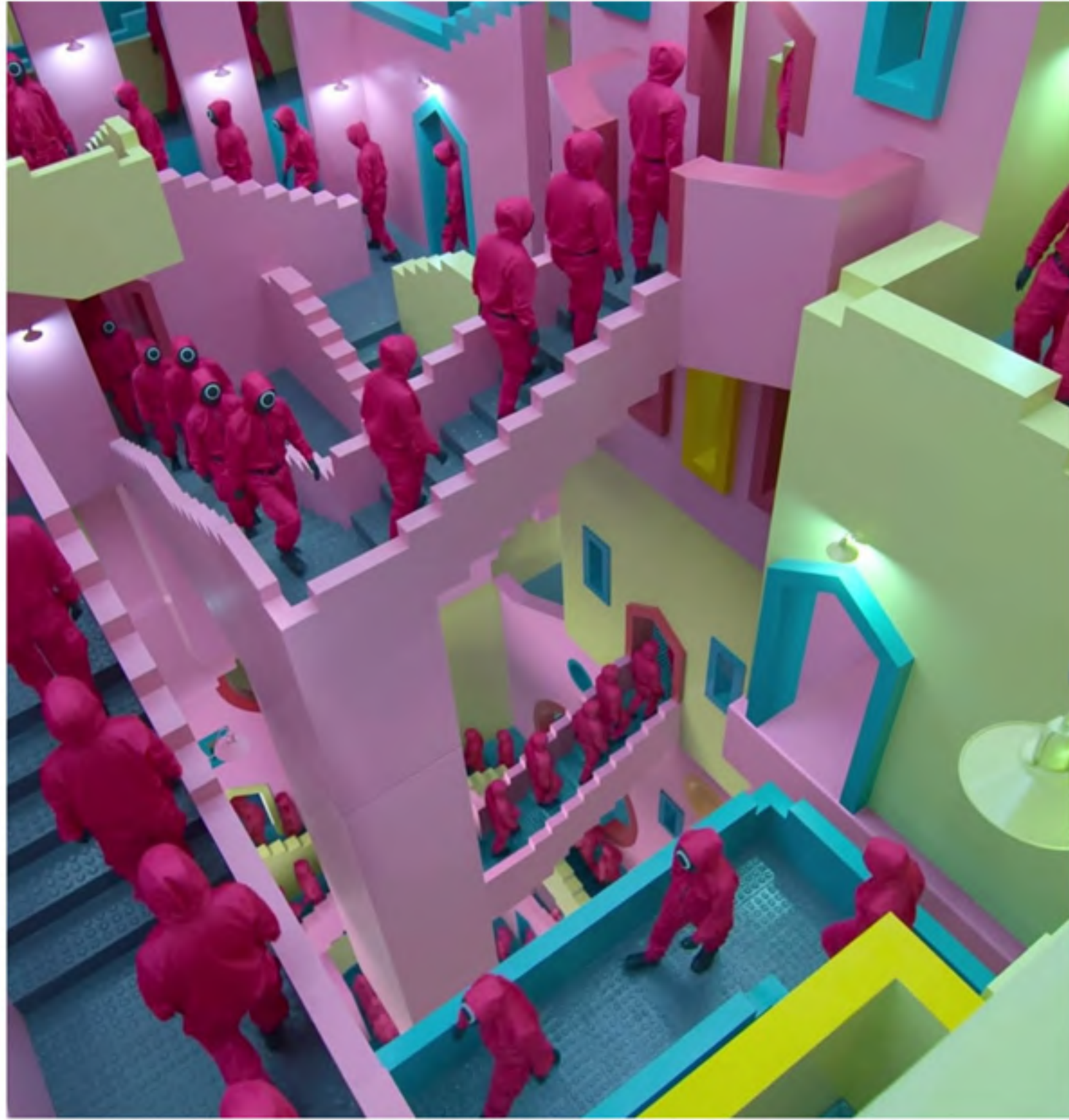


Be inspired by colour blocked fashion with 3D geometric accessories and strong shapes of triangles, circles and squares used in beauty & home



# USP INSPIRE: FANTASY PLAYGROUND

# COLOUR



Be inspired by a sugar-coated palette of bubblegum and hot pinks, lilac and pastel lime, paired back with *Squid Game* teal, sky blue and pale lotus