

UNIQUE **S**TYLE **P**LATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
JELLY-LIKE





Glassy or **jelly-like**, **translucent** materials have featured in **fashion**, **beauty** and **lifestyle**.

LOEWE's recent S/S 22 collection showcased peekabo dresses with **clear resin** panels at the torso, whilst **Pronounce** presented menswear with **small round windows** scattered across the garments.

In beauty, **jelly nails** and **glassy finishes** continue to be popular, while new, organic and tinted forms update **glass** and **resin homewares**.

Lexie Park creates jelly cakes in pastel palettes and recently made **Nünchi** creations for **Bottega Veneta** and **Kaia Gerber**.

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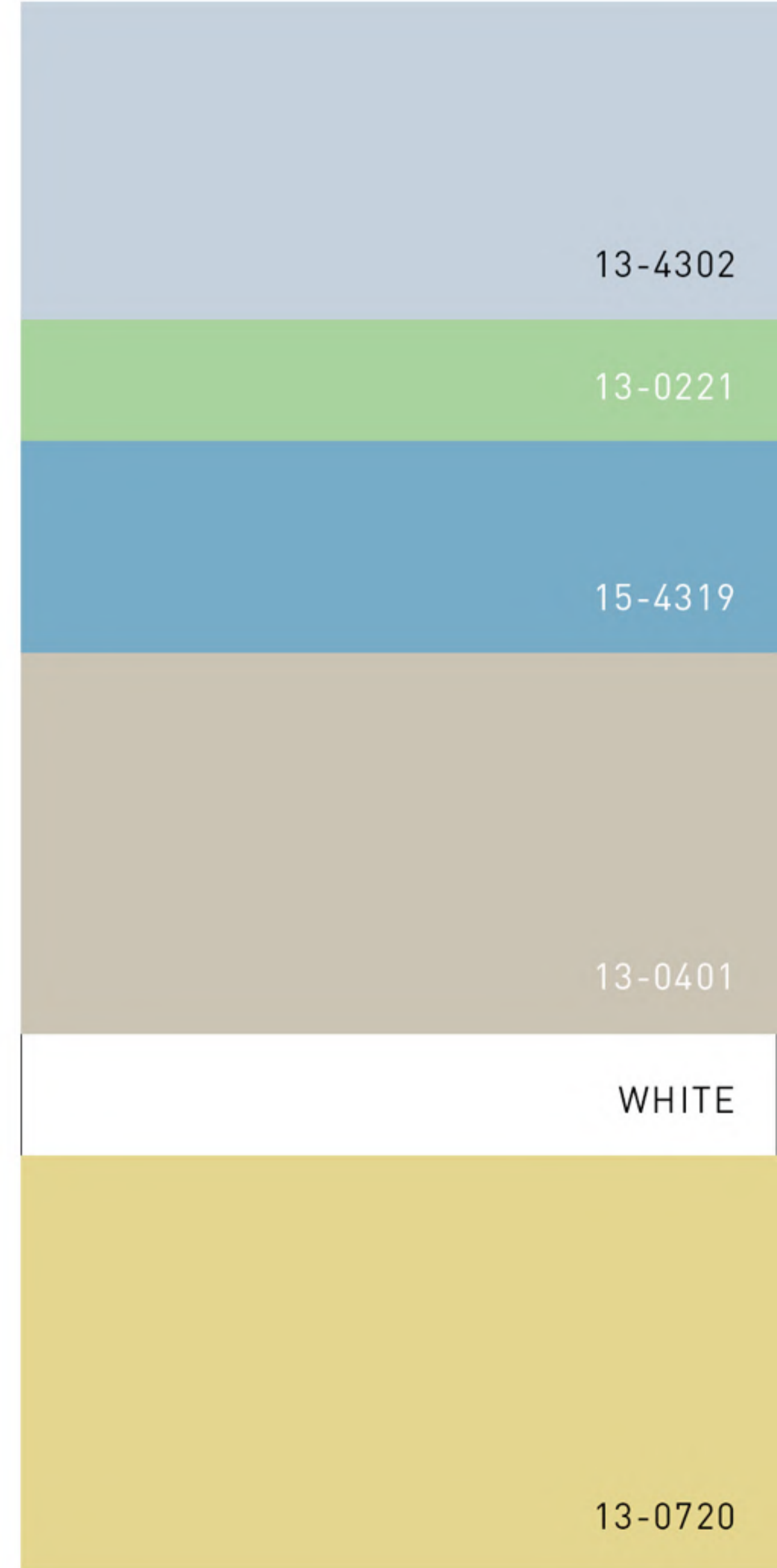
MOOD



Be inspired by resin and plastic peep-holes for womens and menswear and clear accessories. Jelly inspires lifestyle and beauty products

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COLOUR



Be inspired by a palette of pale, translucent colour in pastel and ice blues, pistachio, warm lemon and stone, paired with fresh white