

UNIQUE **S**TYLE **P**LATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



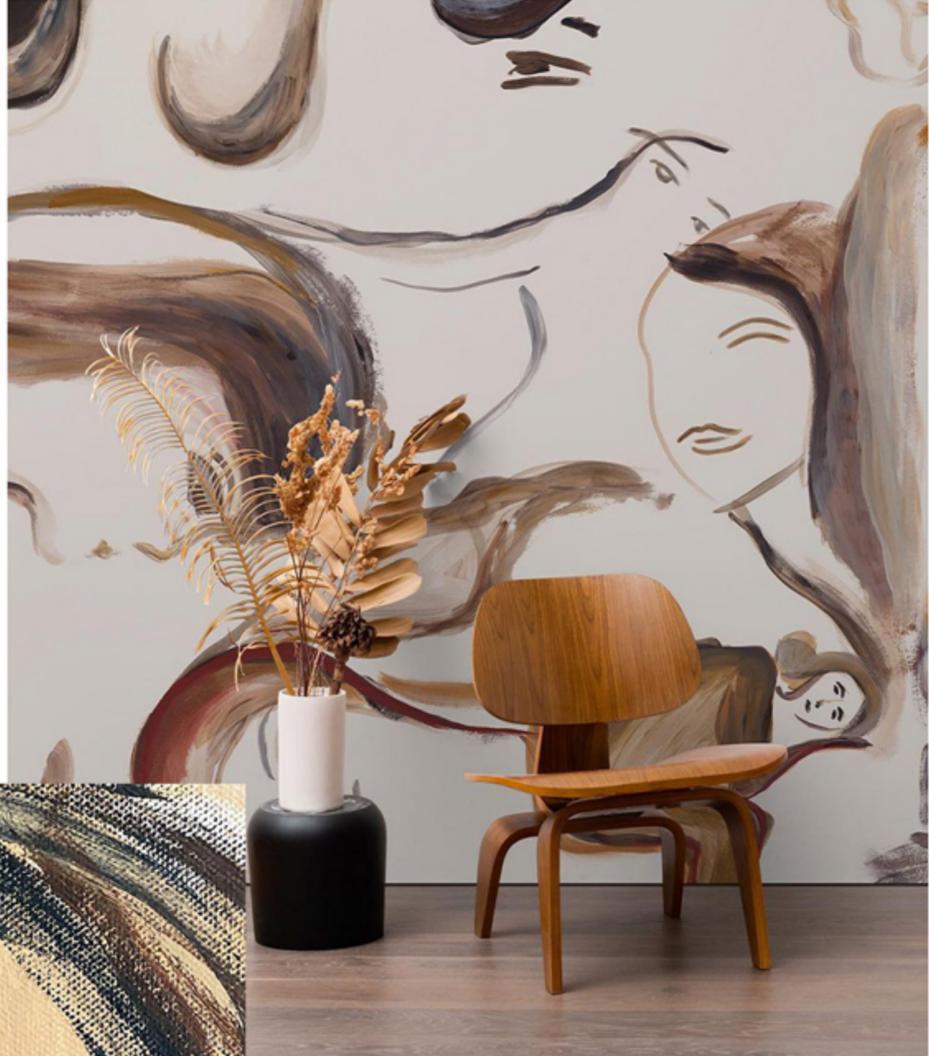
USP INSPIRE:
ILLUSTRATED STYLE



Moving away from digital prints towards a more fluid, **hand drawn aesthetic**, new **surface decoration** across **ceramics, textiles** and **interiors** is **painterly, naive** and **fun**.

Inspiration is drawn from contemporary illustrators such as **@camillaperkins_**, **@margoinmargate** and **@rusty.studio_** who showcase their work on social media.

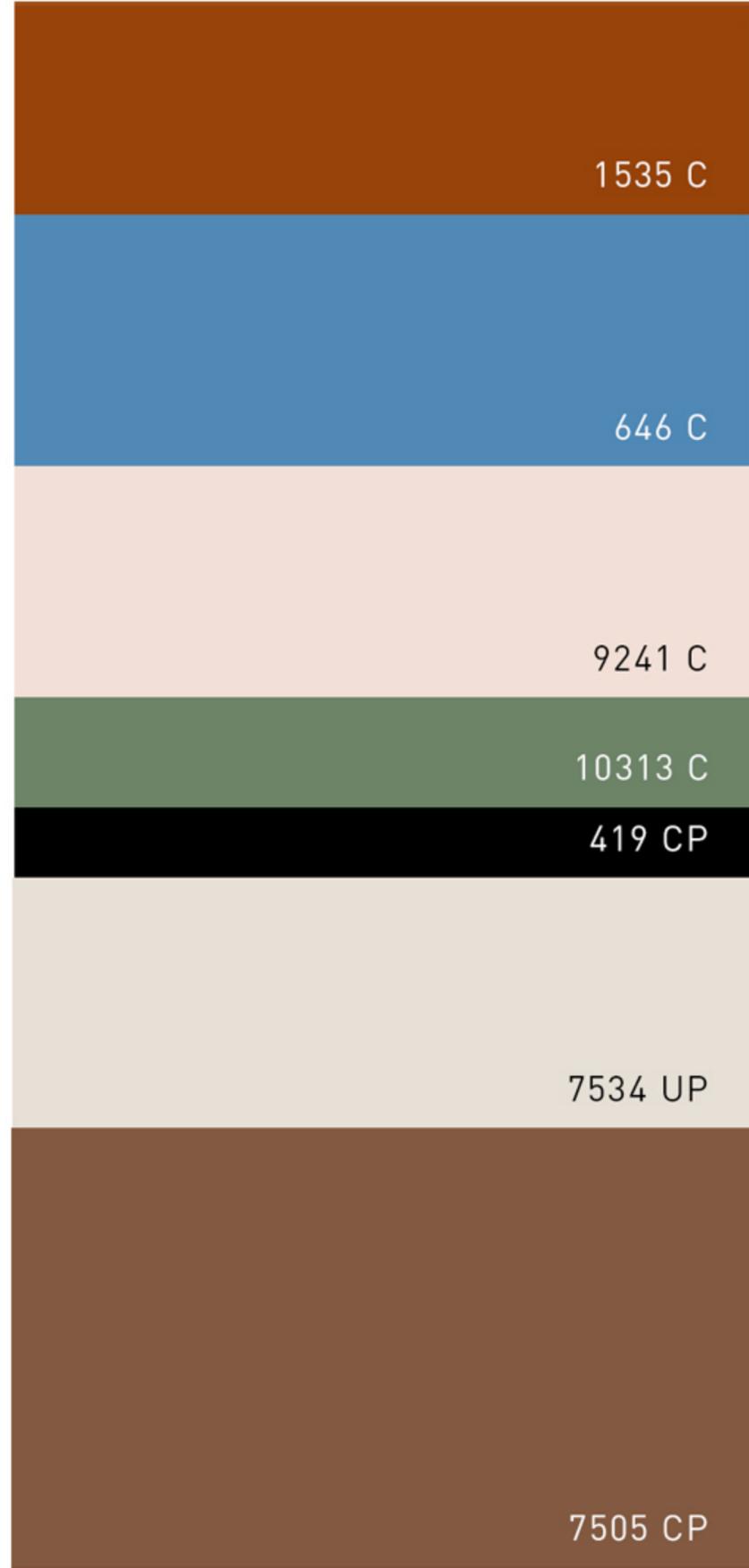
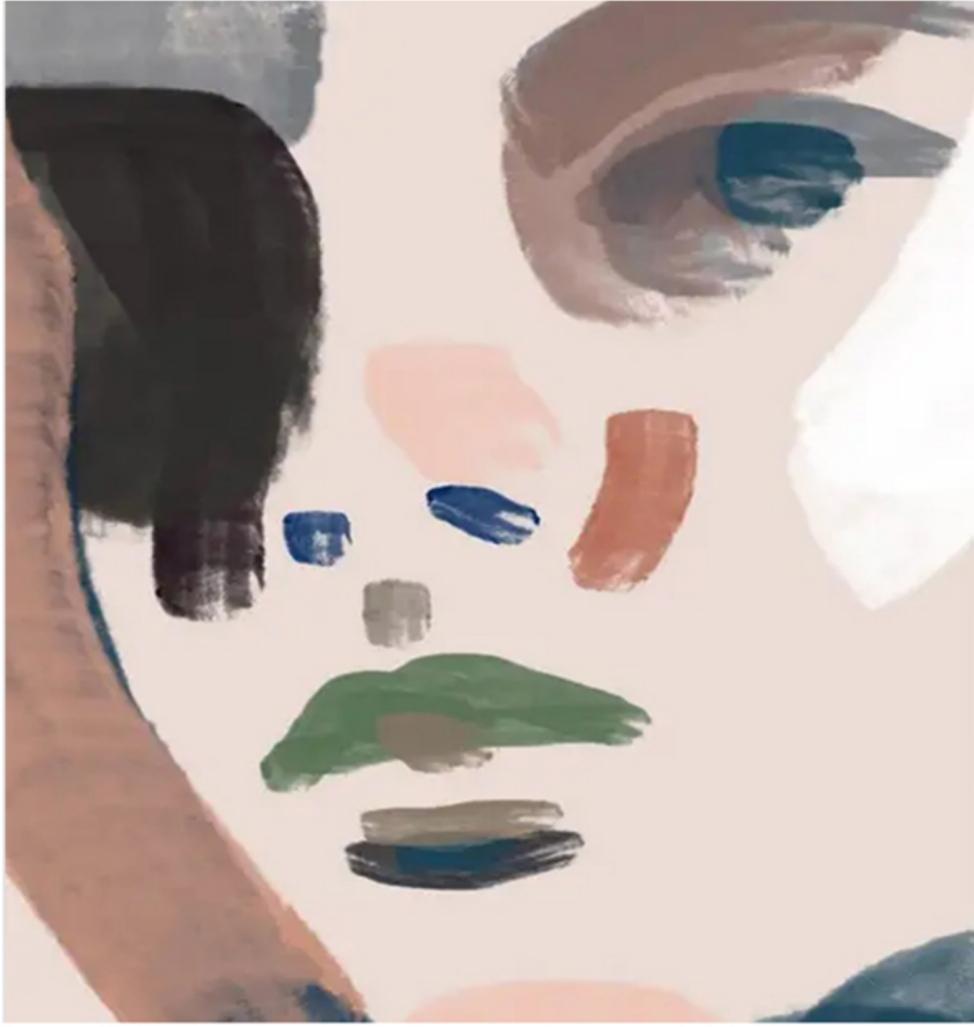
Interior brands such as **@anewtribe**, **@LRNCE** and **@amantalabs** use illustrative style from a variety of **global influences** to elevate decorative objects, while fashion brands use **hand drawn prints** and **graffiti inspired marks**.



Be inspired by loosely drawn lines, naive impressions, sketchy marks and handpainted colour blocking.

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COLOUR



1535 C

646 C

9241 C

10313 C

419 CP

7534 UP

7505 CP

Be inspired by a palette of rich conker brown, milk chocolate, palest pink and sage, contrasted with black, ecru and bold sky blue.