

UNIQUE **S**TYLE **P**LATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



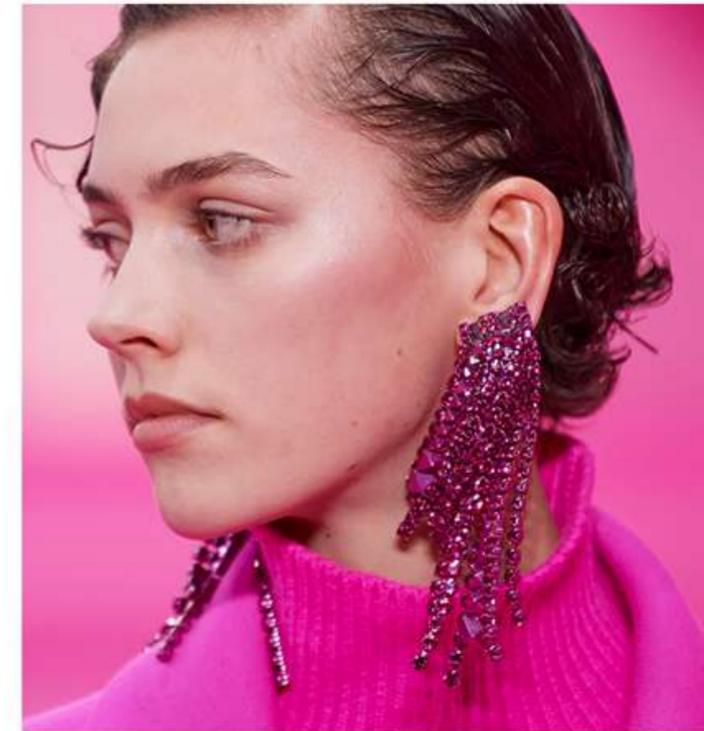
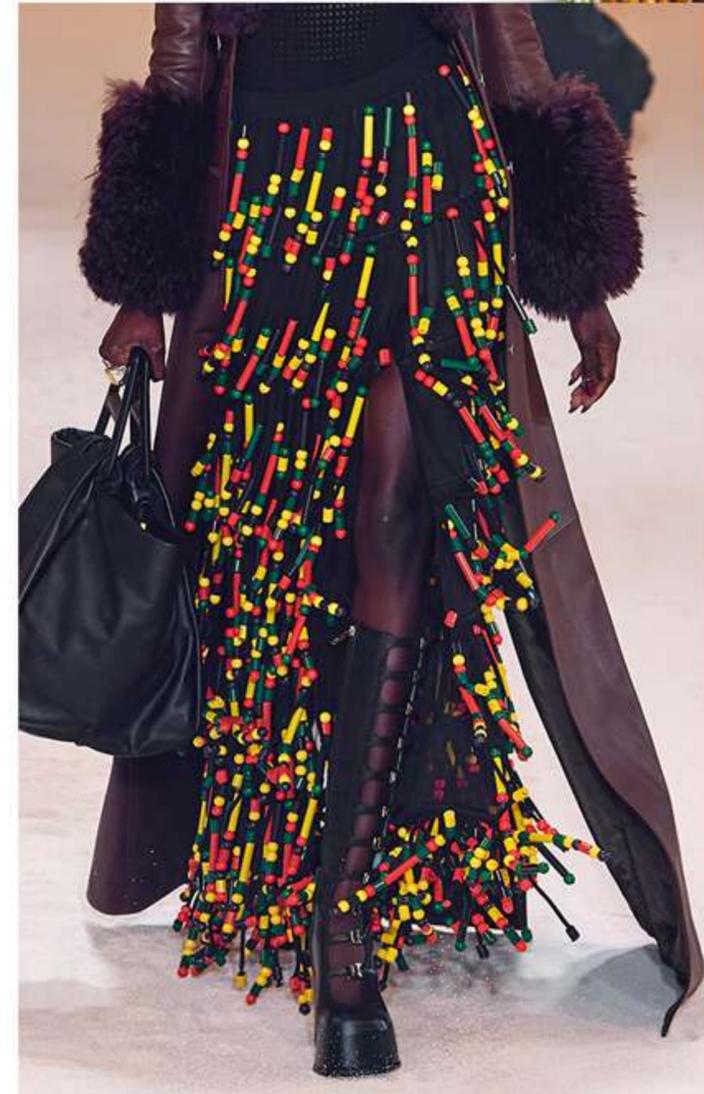
USP INSPIRE:
BEADED



Beading is used as a **statement embellishment** on fun accessories and lifestyle products and has featured on recent catwalk shows.

Botter's A/W 22/23 collection featured decorative beads made from recycled ocean plastic, in fringed and woven designs, while **Valentino** debuted statement beaded earrings. **Germanier** showed bedazzled multi-coloured gem-like beads in a beaded crochet technique that Germanier "learned on YouTube".

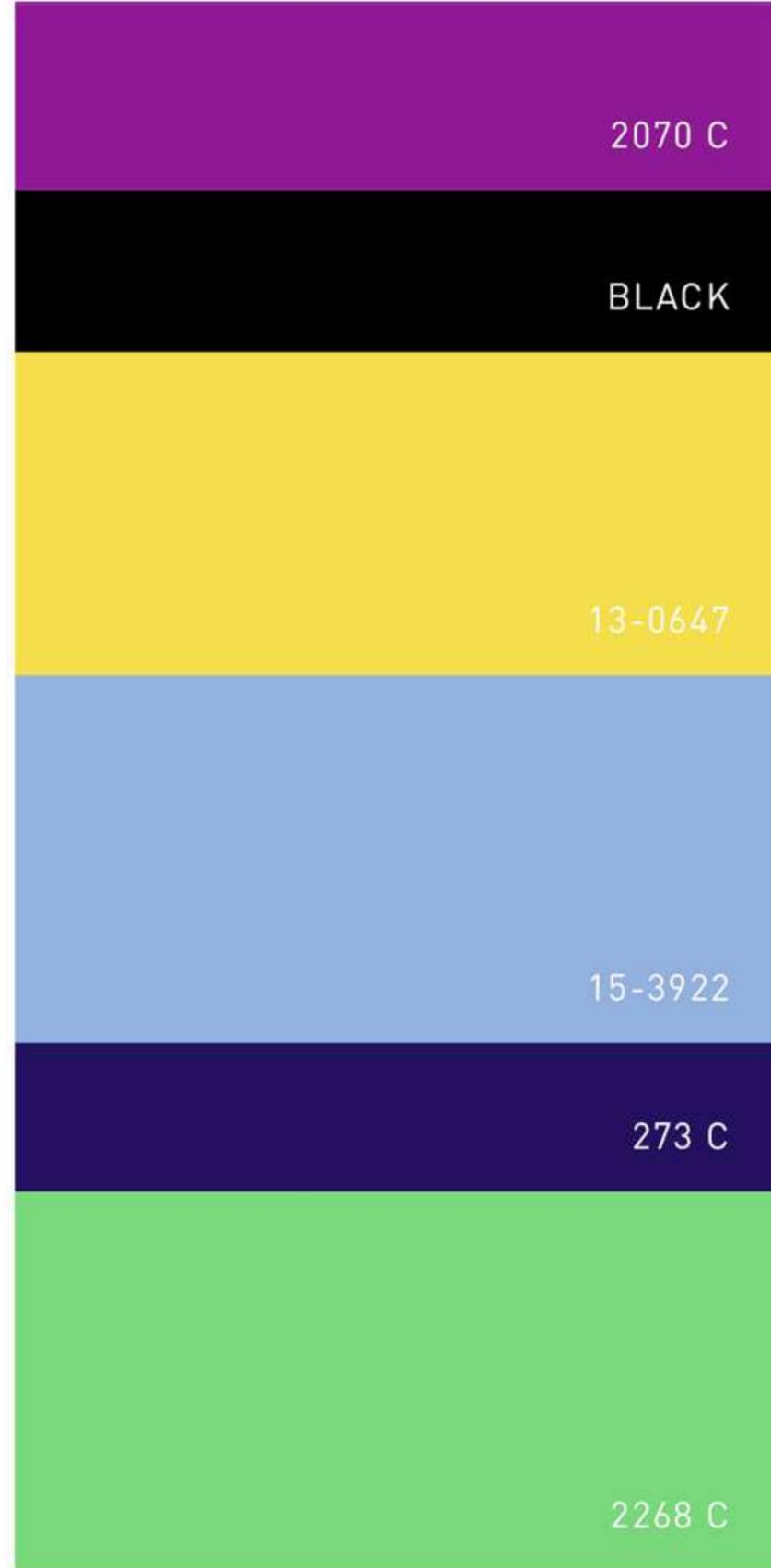
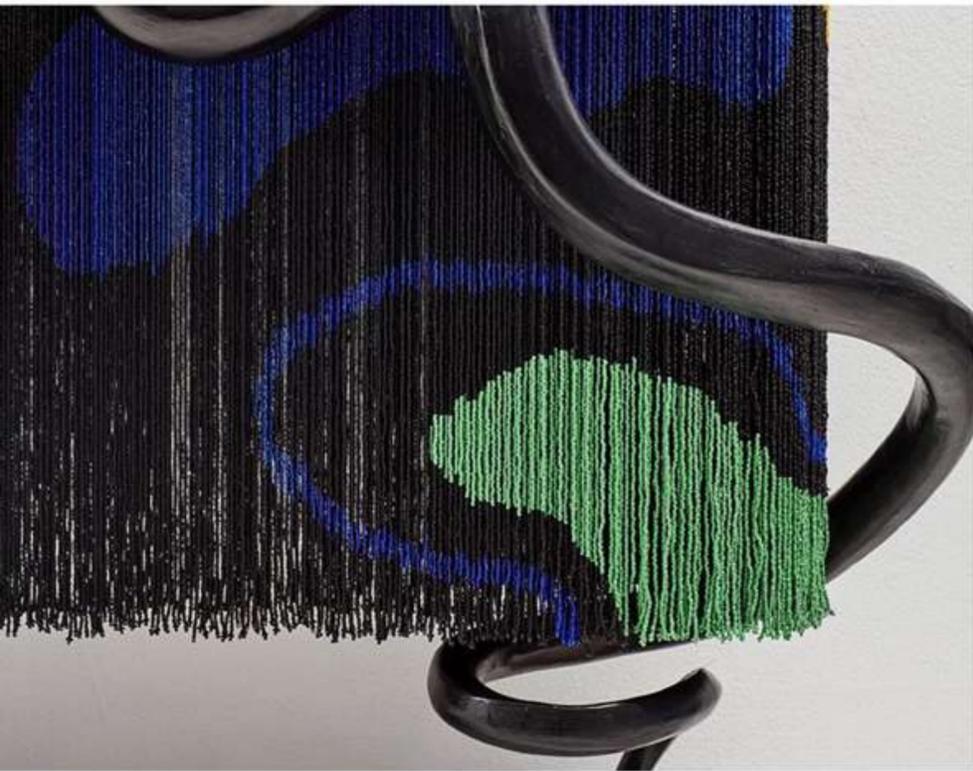
Lifestyle and art pieces give the illusion of beaded aesthetics, with **Marianne Huotari** creating delicate ceramics with tiny layered shapes, and **Lex Pott** using coloured pins to create baskets with circular geometric patterns.



Be inspired by statement beaded fringing for fashion and accessories, and a beaded illusion for lifestyle pieces made from other materials

USP INSPIRE: BEADED

COLOUR



Be inspired by a palette of plastic-like blues and greens, contrasted by sunshine yellow and vivid violet, with black as a key traditional beaded base