

UNIQUE STYLE PLATFORM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:  
CHROME





Shades of metallics have been influencing fashion, beauty and lifestyle.

**Victoria Beckham** and her team created a slip dress for son **Brooklyn**'s wedding, with a liquid-like fabric developed exclusively, inspired by the reflection of moonlight on the ocean.

**Celine** and **Alberta Ferretti** featured a mix of high-shine silver and gold fabrics in their recent A/W 22/23 collections.

Toronto-based interior design firm **Burdifilek** recently unveiled its design for department store **The Hyundai Seoul**, with a futuristic vibe of reflective surfaces, designed to mimic the effect of a reflecting pond.

In beauty, chrome nails have been seen on it-girl celebs including **Zendaya**, **Bella Hadid** and **Dua Lipa**, adding to the popularity of metallic, mirror-like aesthetics.



# USP INSPIRE: CHROME

# MOOD



Be inspired by a mixing of metallic fabrics for womens and menswear, reflective and high-shine surfaces in interiors and chrome nails for beauty



# USP INSPIRE: CHROME

## COLOUR



20-0001

13-0324

BLACK

20-0004

13-0760

20-0057

Be inspired by a palette of steel, silver-plated and copper metal shades, paired with warmer tones of soft citrines and black to compliment shine