

UNIQUE STYLE PLATFORM  
ESSENTIAL INSPIRATION FOR CREATIVE MINDS



**USP INSPIRE:**  
THE QUEEN OF COLOUR





As **Queen Elizabeth II** celebrates 70 years on the throne, brands, establishments and publications are holding events and product launches to mark the occasion.

*Tatler* commissioned artist **Oluwole Omofemi** to create a portrait for their magazine cover, **Coast** has released a collection with **Sir Norman Hartnell**, designer to the Queen, whilst **Liberty** and **Hermes** have unveiled commemorative scarves. **Ebay** has launched its first ready-to-wear collection influenced by Her Majesty.

The Queen's signature style is identified by hues ranging from pretty pastels to bold paintbox shades; "if I wore beige, nobody would know who I am." This has been seen in **Chanel's** Resort 23 collection which featured bouclé brights.



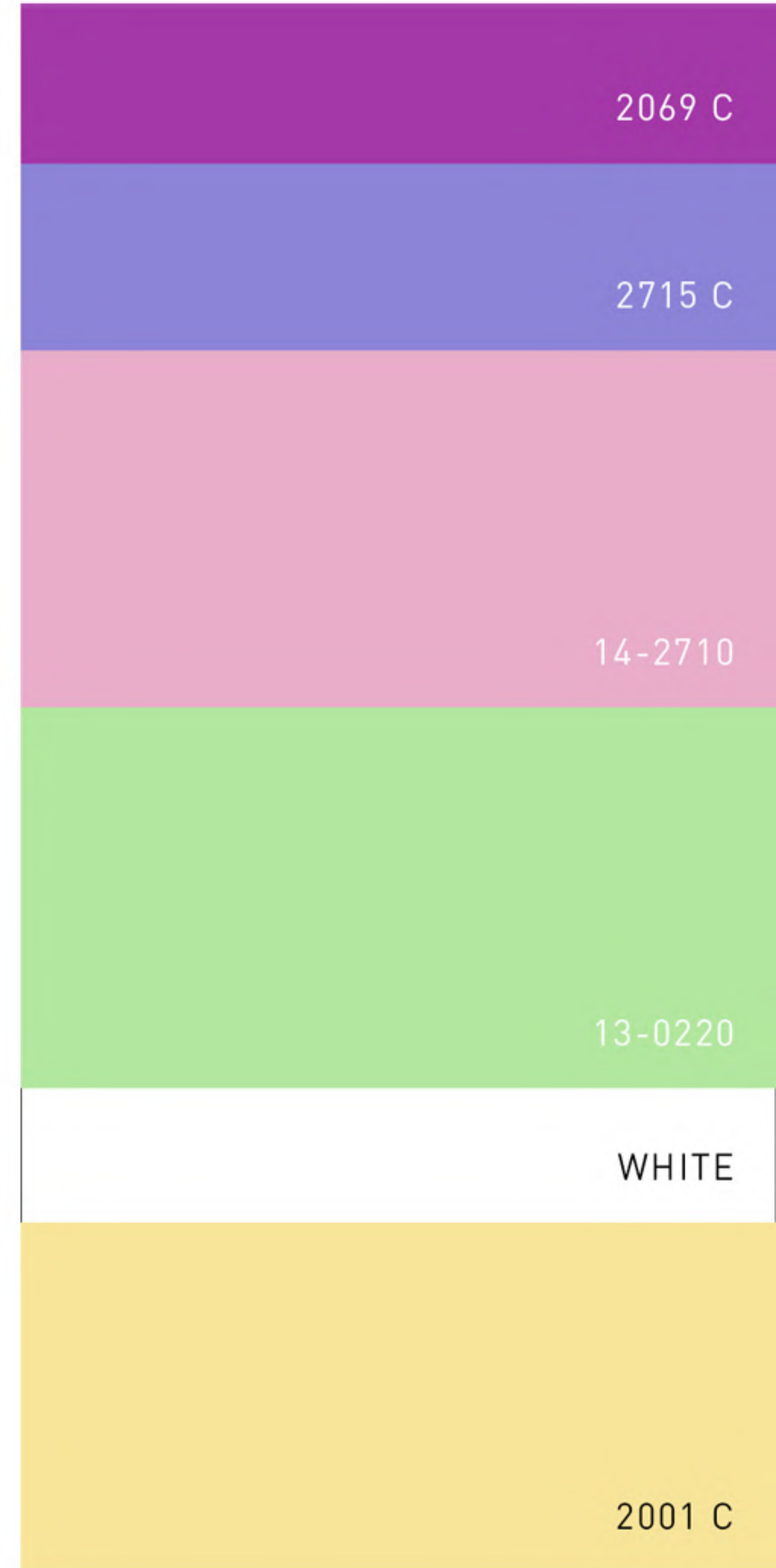


Be inspired by co-ordinating fashion sets, headscarves and monogrammed accessories, regal interiors and celebratory tablescapes



# USP INSPIRE: THE QUEEN OF COLOUR

# COLOUR



Be inspired by a palette of sweet pastels; sherbet green, candy pink and lemon yellow with lavender hues, worn in monochrome looks