



UNIQUE STYLE PLATFORM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
SYMPHONY IN BLUE



Almost 40 years after its release, **Kate Bush**'s single, *Running Up That Hill*, has seen an unexpected resurgence thanks to its prominent role in *Stranger Things Season 4*. Trending on TikTok with over 600 million views and number one in the UK singles charts, a new generation of Kate Bush fans has emerged.

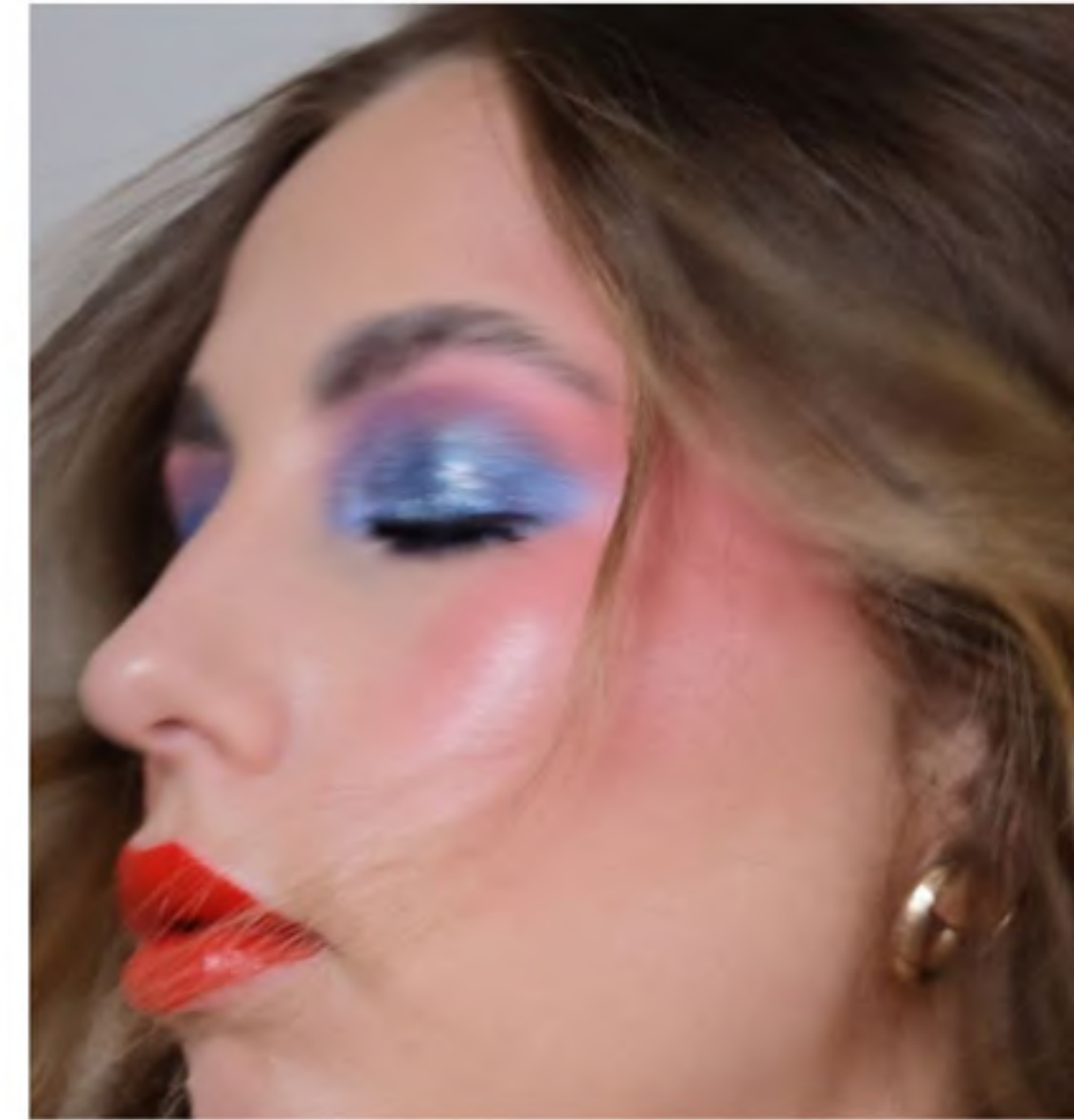
Known for her progressive music, whose style influenced artists such from **St Vincent** to **Tricky** and paved the way for generations of art pop stars, Kate Bush was also an alternative style icon back in the day.

A lover of romantic, floaty, “witchy” layers and 70’s Babooshka warrior woman looks, her experimental style also included leotards, satin lycra leggings and leg warmers.

With Gen Z keen to engage with nostalgic fashion trends and #witchtok already a ‘thing’ we don’t think it will be long before we see see a Kate Bush style revival.

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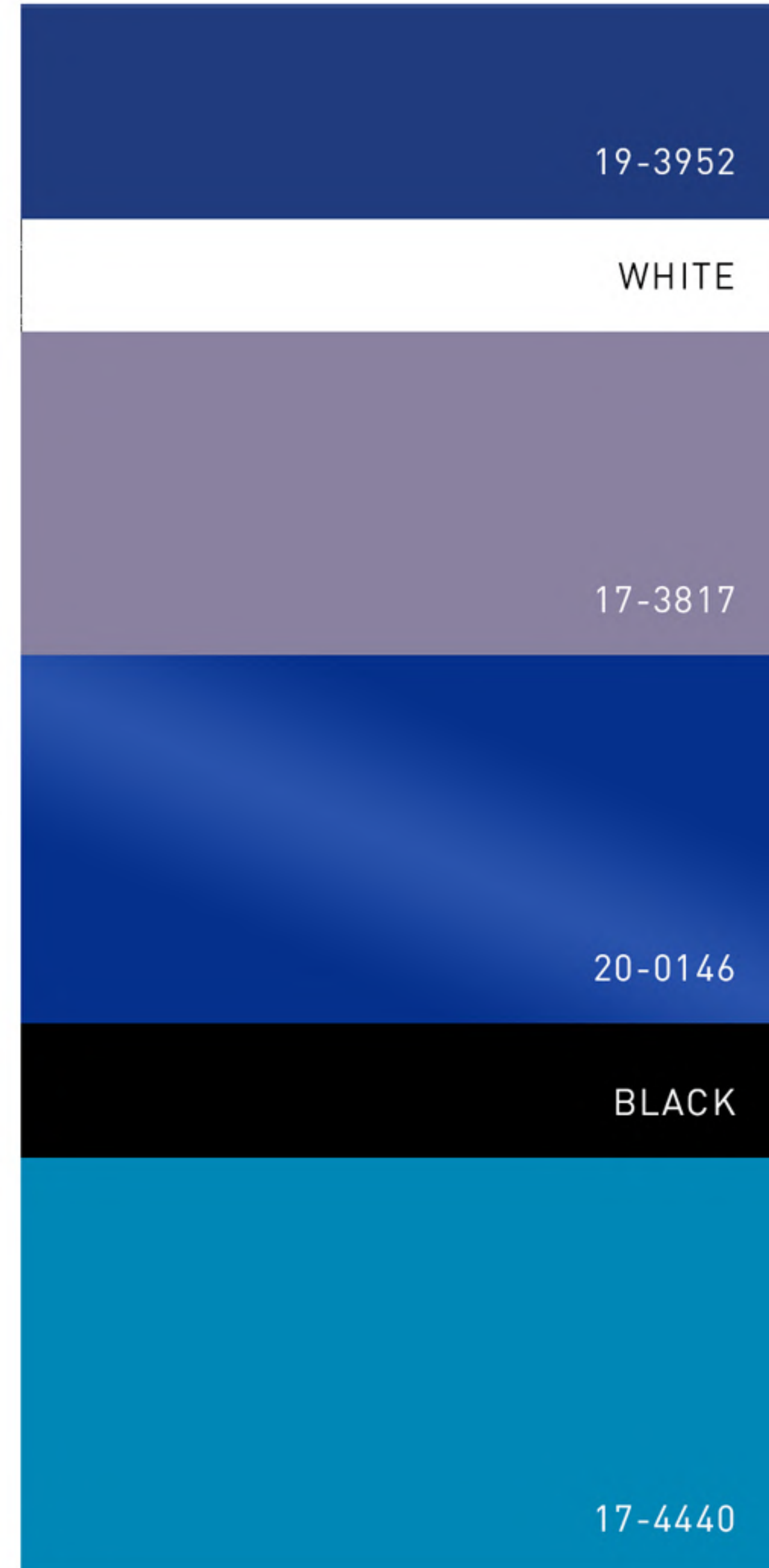
MOOD



Be inspired by 80's fashion and beauty looks; oversized and dramatic clothing, alternative 'hippie' styles, #witchtok and experimental eye makeup

USP INSPIRE: SYMPHONY IN BLUE

COLOUR



19-3952

WHITE

17-3817

20-0146

BLACK

17-4440

Be inspired by a palette of blues, from metallic marine to deep indigo to turq, offset with black, white and hazy lilac