

UNIQUE **S**TYLE **P**LATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS



USP INSPIRE:

CONTEMPORARY CHECKS



Tartan and **checks** are being reinvented in fresh colourways or cut-up patterns, spotted at the latest *Première Vision* event, as well as on the catwalks and the streets outside the shows.

Ganni are set to launch an exclusive capsule collection of 50 reworked **Barbour** jackets in October, featuring heritage checks in a cut-and-paste style. Recent fashion collections have used clashing checks or contemporary palettes to update traditional styles, including **Chopova Lowena**'s it-girl kilts that mismatch traditional Bulgarian prints.

Xbox celebrated twenty years since its Scottish launch by releasing a commemorative tartan-covered controller and winner of *Ru Paul's Drag Race UK*, Scottish drag queen **Lawrence Chaney**, brought out a mini series titled *Tartan Around*.

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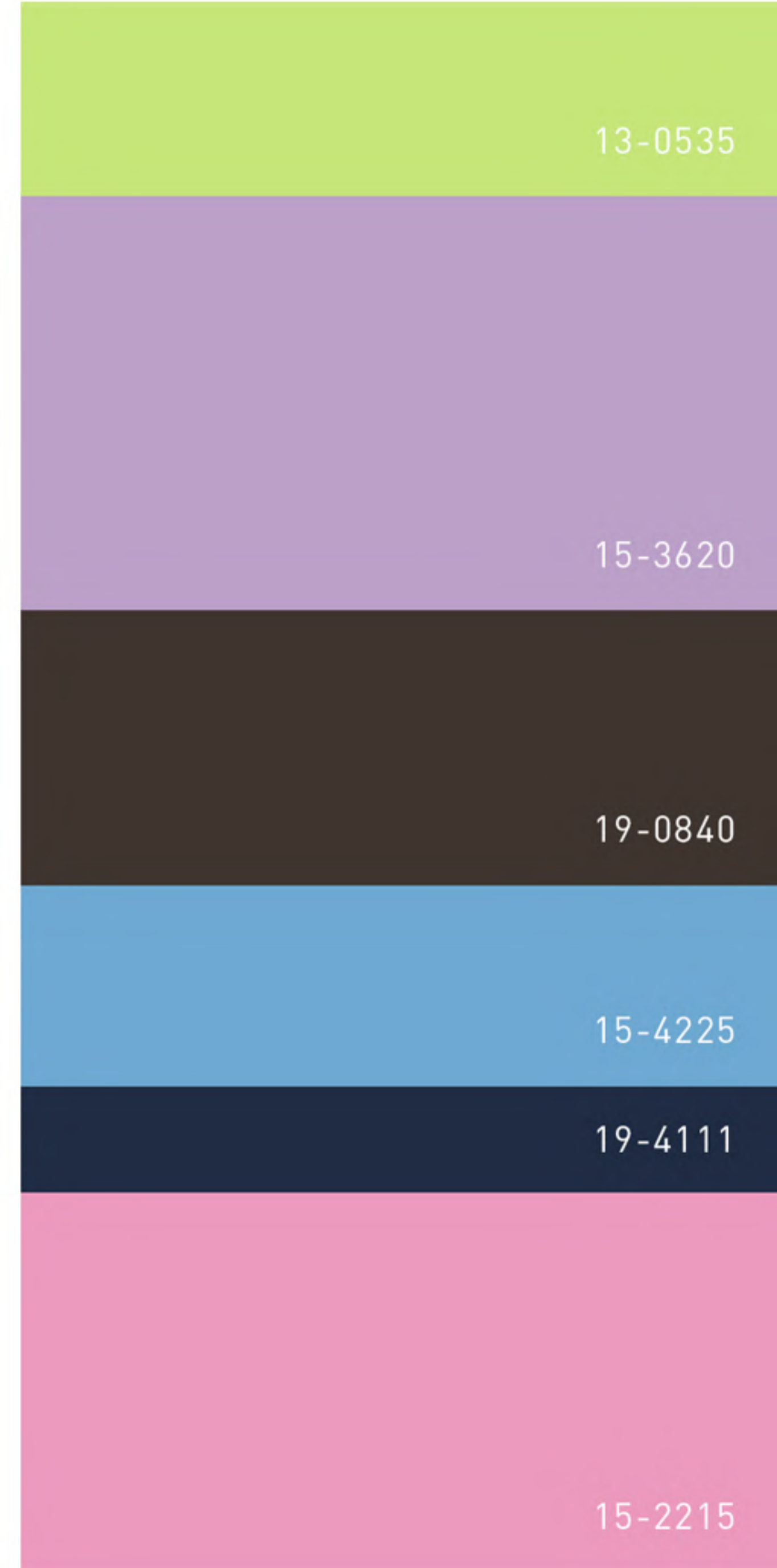
MOOD



Be inspired by heritage checks in new colourways and clashing/cut-up patterns, while unusual applications see tartan appear in tech and beauty

USP INSPIRE: CONTEMPORARY CHECKS

COLOUR



Be inspired by a palette of fun lilac, sweet pink, fresh lime and blue sky to update traditional checks, paired down with heritage brown and navy