



UNIQUE **S**TYLE **P**ATFORM

ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
JELLYFISH



As the **depths of ocean** continues to inspire, **jellyfish** are influencing fashion, beauty and homeware.

High-end collections are featuring fluid fabrics and tentacle-like details, or using the floating, top-heavy shape of the creature as a silhouette, demonstrated in **Carolina Herrera's** A/W 22/23 collection.

The latest **TikTok** beauty trend, a gender-neutral hybrid of a mullet and bowl haircut, *#Jellyfishhaircut* has amassed over 1.6 billion views on the platform.

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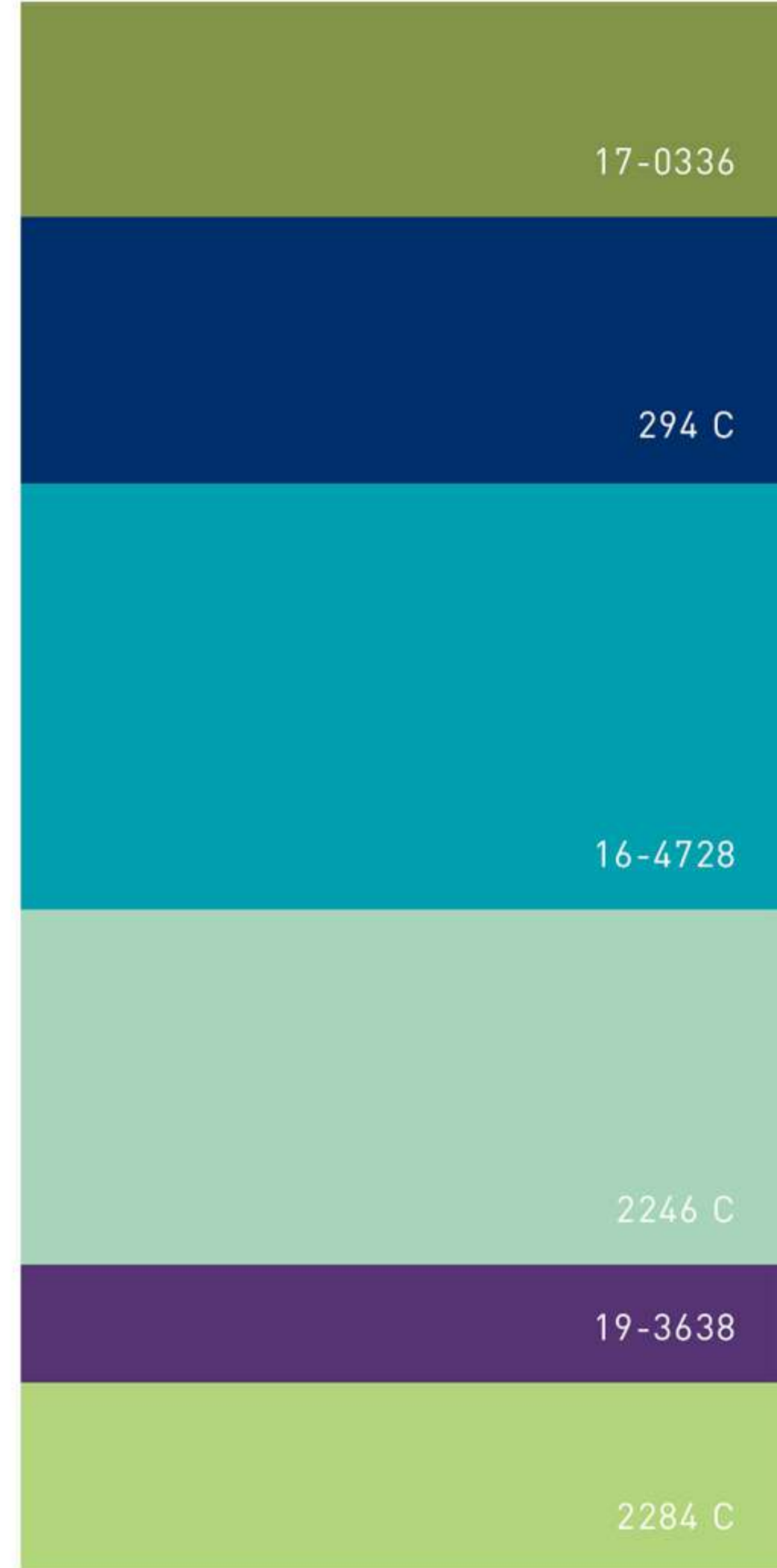
MOOD



Be inspired by mermaid and tentacle-like womenswear, fluid and watery interiors, aquamarine beauty and new 'jellyfish' hairstyles

USP INSPIRE: JELLYFISH

COLOUR



17-0336

294 C

16-4728

2246 C

19-3638

2284 C

Be inspired by a palette of aqua tones; ocean turqs against electric tentacle purple and deep sea blue, entangled with algae greens