

UNIQUE **S**TYLE **P**LATFOM
ESSENTIAL INSPIRATION FOR CREATIVE MINDS

USP INSPIRE:
CLOWNCORE





Clown-inspired fashion and **beauty** has been emerging, through **extreme beauty looks** and **playful, unexpected** clothing and accessories.

Thom Browne's pantomime-like S/S 23 presentation featured coloured oversized opera coats, polka-dot tailoring, ruff collars, smeared clown-like make-up and hair standing on end.

Bode launched a collection of colourful reproductions of 1910s-1950s clown costumes and clown collars made from vintage dead stock fabrics as an elevated take on creepy costumes.

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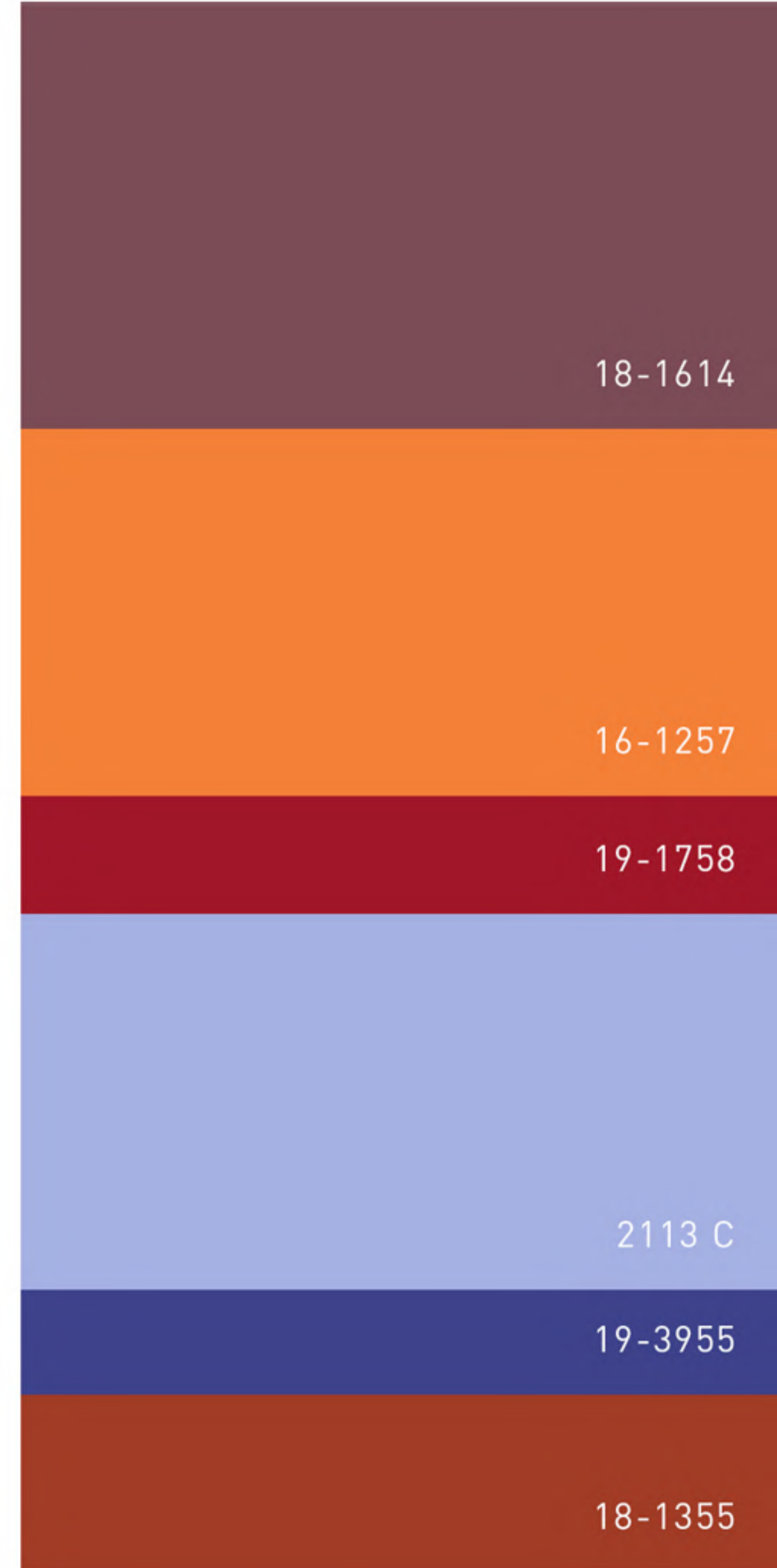
MOOD



Be inspired by polka dots, stripes, stars and harlequin prints, ruffled collars and extreme oversized, playful details that nod to clown aesthetics

USP INSPIRE: CLOWNCORE

COLOUR



Be inspired by a palette of autumnal shades of pumpkin and plum, set against rich chesnut, blood red, and witchy violet tones